

Health+Housing

Summit

THURSDAY, DECEMBER 13TH, 2018

8AM - 6PM

JEFFERSON ALUMNI HALL

1020 LOCUST STREET

TWEET
@phillycdcs



PACDC

PHILADELPHIA ASSOCIATION
OF COMMUNITY DEVELOPMENT CORPORATIONS

#HHSummit

Special Thanks to our Health + Housing Summit Planning Committee

- Karen Black, May 8th Consulting
- Rickie Brawer, Thomas Jefferson University Hospitals
- Kinnari Chandriani, Philadelphia Department of Public Health
- Susan Choi, Healthcare Improvement Foundation/COACH
- Kate Clark, Drexel College of Nursing
- Marks Dodds, Philadelphia Division of Housing and Community Development
- James Gastner, Federal Reserve Bank of Philadelphia
- Sarah Gibbons, Children's Hospital of Philadelphia
- Dickie Lynn Gronseth, U.S. Department of Health & Human Services
- Joseph Jampel, Regional Housing Legal Services
- Raisa Johnson, National Housing Trust
- Susan Jouard, NeighborWorks America
- Levana Layendecker, Housing Alliance of Pennsylvania
- Monica McCurdy, Project HOME
- Sarah Norman, NeighborWorks America
- Carolyn Placke, LISC
- Jill Roberts, Healthy Rowhouse Project
- Kelsey Salazar, Healthcare Improvement Foundation/COACH
- Stefanie Seldin, Rebuilding Together Philadelphia
- Leah Staub, Philadelphia Office of Homeless Services
- Dr. Raynard Washington, Philadelphia Department of Public Health

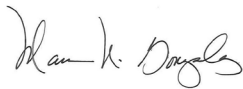
Dear Colleagues,

On behalf of the board of directors and members of the Philadelphia Association of Community Development Corporations, we welcome and thank you for participating with us in today's Health + Housing Summit. We are thrilled to know that such a rich, diverse mix of practitioners, caregivers, educators and researchers are gathered with us here to explore how we can better learn from each other's work to advance healthy, vibrant and safe communities through addressing unmet housing needs. We hope today will both inspire and challenge you with urgency and conviction given the complexity of need in the face of such a wide horizon of opportunity.

We thank our Summit host, Thomas Jefferson University Hospitals, both for their generous collaboration with us today, and for its deep commitment to seeing health work impact Philadelphia beyond acute care. We also thank our sponsors and partners, without whom this ambitious day bringing together leaders from around the country would not have been possible. They are leading some impressive endeavors, and we look forward to continuing to learn with and from them as they advance. Lastly, we thank our Summit planning committee, whose insight and hard work have helped to make today happen. They are some of the brightest minds in the arena and we are eager to continue to build opportunities for our membership to connect with them.

We hope you find the Summit valuable and join us for a post-event reception to relax and reflect on the day or to just catch up with a colleague. We look forward to uncovering next steps on this important pathway for strengthening communities.

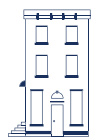
Sincerely,



MARIA GONZALEZ
Board President



RICK SAUER
Executive Director



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OF COMMUNITY DEVELOPMENT CORPORATIONS

Welcome from Jefferson

Jefferson Health is pleased to be hosting the 2018 Housing and Health Summit. We recognize that health starts in our homes, schools, workplaces, and communities, and is determined in part by access to social and economic opportunities and the resources and supports available in our where we live and in our neighborhoods.

Healthy People 2020 (HP2020), a 10-year agenda for improving the nation's health developed by a federal interagency workgroup, highlights the importance of addressing the social determinants of health by including “creating social and physical environments that promote good health for all” as one of the four overarching goals for the decade. The social determinants of health, detailed in the HP2020 agenda, include **Economic Stability**—Poverty, Housing Stability, Employment, and Food Security.

Last year, Jefferson launched the **Philadelphia Collaborative for Health Equity (P-CHE)** to address the many social determinants of health that contribute to health disparities in our city. P-CHE's objectives are to: 1) Empower the community to have a voice in identifying their needs and building strategies to improve their health; 2) Bridge the gap between community needs and the resources to address the needs; and 3) Establish a culture of health among communities that is a multigenerational legacy.

Linking the health care community, the HP2020 goals, and the work of Community Development Corporations is a win for all as CDCs meet the needs of lower income residents and advance neighborhood revitalization. To that end, we are excited to welcome PACDC and all of you to an informative day elevating this important dialogue.

DR. RICKIE BRAWER & DR. JAMES PLUMB
Co-Directors, Jefferson Center for Urban Health



| | | |
|--------------------|---|-------------------------------|
| 8:00 – 9:00 a.m. | REGISTRATION, BREAKFAST AND NETWORKING | <i>Atrium</i> |
| 9:00 – 9:30 a.m. | WELCOME & OPENING REMARKS Garrett O'Dwyer and Rick Sauer, PACDC Dr. Raynard Washington, Chief Epidemiologist, Philadelphia Department of Public Health | <i>Atrium</i> |
| 9:30 – 10:15 a.m. | MORNING KEYNOTE & Q&A Dr. Kelly Kelleher, Nationwide Children's Hospital, Columbus, OH | <i>Atrium</i> |
| 10:15 – 10:30 a.m. | NETWORKING BREAK | <i>Atrium</i> |
| 10:30 – 11:45 a.m. | POST-KEYNOTE PANEL DISCUSSION & Q&A <i>Breaking Down Barriers Between the Health and Housing Sectors</i> <ul style="list-style-type: none"> • Peggy Bailey, Center for Budget & Policy Priorities • Alyia Gaskins, Center for Community Investments • Maria Gonzalez, HACE • Marcella Maguire, Corporation for Supportive Housing • Moderator: Doug Jutte, Building Healthy Places Network | <i>Atrium</i> |
| 12:00 – 1:30 p.m. | KEYNOTE SPEAKER INTRODUCTION by Dr. Stephen Klasko, President and CEO, Thomas Jefferson University and Jefferson Health LUNCH KEYNOTE & Q&A Sister Mary Scullion, President and Executive Director, Project HOME | <i>Atrium</i> |
| 1:45 – 3:15 p.m. | CONCURRENT SESSIONS: ROUND I | <i>See Sessions on Page 7</i> |
| 3:15 – 3:30 p.m. | AFTERNOON BREAK | <i>Atrium</i> |
| | <i>Refreshments will be available in the Atrium on the first floor.</i> | |
| 3:30 – 5:00 p.m. | CONCURRENT SESSIONS: ROUND II | <i>See Sessions on Page 8</i> |
| 5:00 – 6:00 p.m. | CLOSING NETWORKING RECEPTION | <i>Eakins Lounge</i> |

Keynote Speakers



Dr. Kelly Kelleher, M.D., MPH, Nationwide Children's Hospital

Dr. Kelleher is Distinguished Professor of Pediatrics and Public Health and ADS/Chlapaty Endowed Chair for Innovation in Pediatric Practice in the Colleges of Medicine and Public Health at The Ohio State University. He is also Vice President of Community Health and Services Research at Nationwide Children's Hospital, Vice President for Health Services Research at The Research Institute at Nationwide Children's Hospital, and Center Director in the Center for Innovation in Pediatric Practice at The Research Institute at Nationwide Children's Hospital in Columbus, Ohio.

He is a pediatrician and health services researcher focused on improving and measuring the quality of pediatric care for high risk children affected by social determinants of health, violence, neglect, alcohol, drug use or mental disorders. He has been continuously funded by National Institute of Health since shortly after completing his training in 1990 and is now the Primary Investigator on projects from National Institute of Mental Health, Agency for Healthcare Research and Quality, and Centers for Medicare and Medicaid Services. He is involved in strategy development for the Nationwide Children's Healthy Neighborhood, Healthy Family zone focusing on neighborhood leaders, community agencies and related partnerships to improve housing, employment, schools and safety on the Near South Side of Columbus.

Keynote Speakers



Sister Mary Scullion, President & Executive Director, Project HOME

Sister Mary Scullion has been involved in service work and advocacy for homeless and mentally ill persons since 1978. She was a co-founder, in 1985, of Woman of Hope, which provides permanent residential and support services for homeless, mentally ill women. In 1988, she founded the first Outreach Coordination Center in the nation, an innovative program coordinating private and public agencies doing outreach to chronically homeless persons living on the street.

In 1989, Sister Mary and Joan Dawson McConnon co-founded Project HOME, a nationally recognized organization that provides supportive housing, employment, education and health care to enable chronically homeless and low-income persons to break the cycle of homelessness and poverty. Under their leadership, Project HOME has grown from an emergency winter shelter to over 700 units of housing, including JBJ Soul Homes which provides supportive housing for homeless youth, and three businesses that provide employment to formerly homeless persons. Project HOME also prevents homelessness in a low-income neighborhood in North Philadelphia. This initiative includes economic development, homeownership for the working poor, and the Honickman Learning Center and Comcast Technology Labs—a 38,000 square foot, state-of-the-art technology center that offers comprehensive educational and occupational programming.

In 2015 Project HOME opened the Stephen Klein Wellness Center. The Stephen Klein Wellness Center is a model for integrated health care including primary care, behavioral health, dental, a YMCA, pharmacy and wellness services. It serves those that are homeless and is located in the second poorest zip code in Philadelphia. Sister Mary has received numerous honorary doctorates for her leadership in the City of Philadelphia. She was named 2011 Citizen of the Year by the Philadelphia Inquirer and selected by Time Magazine as one of the “World’s Most Influential People in 2009”. In addition, Sister Mary and Joan Dawson McConnon received the Laetare Medal from the University of Notre Dame in 2011. She was awarded the Eisenhower Fellowship in 2002 as well as the Distinguished Alumnus Eisenhower Award in 2010.

Featured Speakers



Stephen K. Klasko, M.D., MBA, President & CEO, Thomas Jefferson University and Jefferson Health

Dr. Klasko is an advocate for a revolution in health care and higher education. His 2018 book, *Bless This Mess: A Picture Story of Healthcare in America* is an account of how the USA was elected to the Intergalactic Council of Cool Health Systems by 2035. As President and CEO of Thomas Jefferson University and Jefferson Health since 2013, he has steered one of the nation's fastest growing academic health institutions based on his vision of re-imagining health care and higher education.

His track record of success at creating and implementing programs that are shaping the future of health care earned him a place among *Fast Company's* 100 Most Creative People in Business in 2018; and Ernst & Young's Greater Philadelphia Entrepreneur of the Year in 2018. He was also ranked #6 on Modern Healthcare's Most Influential Physician Executives 2018. In 2017 his entrepreneurial leadership and success at recruiting helped Thomas Jefferson University Hospital achieve a #16 national ranking – and elite Honor Roll status—on *U.S. News & World Report's* Best Hospitals list. In 2018, Jefferson was invited to join the World Economic Forum.

Under his leadership, Jefferson has expanded from three hospitals to 14, from a health sciences university to a professional university with two campuses. Revenues have grown from \$2.2 billion to more than \$5.1 billion annualized. The new Jefferson focuses on managing the health of populations in southeastern Pennsylvania and southern New Jersey. Jefferson has the largest faculty based tele-health network in the country, the National Cancer Institute-designated Sidney Kimmel Cancer Center, and an outpatient footprint that is among the most technologically advanced in the region.



Raynard Washington, Ph.D., MPH, Chief Epidemiologist, Department of Public Health, City of Philadelphia

In this role, Dr. Washington is responsible for collecting, analyzing, and interpreting data that provides actionable information on the health status of Philadelphia residents. Dr. Washington coordinates and provides guidance to epidemiologic activities across department divisions and works internally and externally to enhance existing and establish new health surveillance systems. He also leads strategic initiatives, such as the Community Health Assessment and Community Health Improvement Plan. Dr. Washington earned his undergraduate and graduate degrees at the University of Pittsburgh.

Breaking Down Barriers Between the Health and Housing Sectors

Peggy Bailey, Director, Health Integration Project, Center for Budget & Policy Priorities



Peggy is the Director of the Health Integration Project for the Center for Budget & Policy Priorities, in which she identifies opportunities to improve health care policy to better link with housing programs and improve coverage, quality,

and access to behavioral health services. Prior to joining the Center in January 2016, she was the Director of Health Systems Integration for the Corporation for Supportive Housing. She also worked for the National Alliance to End Homelessness and Association of Maternal and Child Health Programs. Peggy holds a Bachelor of Arts degree from the University of Notre Dame and a Master of Public Affairs degree from the University of Texas at Dallas.

Alyia Gaskins, Assistant Director of Networks and Programs, at the Center for Community Investment at Lincoln Institute of Land Policy



Alyia helps communities mobilize land, investment capital, and expertise resources to expand access to healthy food, affordable housing, and transit. Prior to her current work, she served as a Senior Associate at the National League of Cities, advancing

municipal adoption of former First Lady Michelle Obama's *Let's Move!* Cities, Towns, and Counties initiative. Alyia began her career as a Policy and Program Associate at D.C. Hunger Solutions, an initiative of the Food Research and Action Center. She currently serves on the Alexandria Transportation Commission, Women of Color in Community Development Board of Directors and in 2018, she was recognized as one of the Alexandria Chamber of Commerce's 40 Under 40 honorees.

Maria Gonzalez, President, HACE



As President for HACE, Maria Nixa Gonzalez heads HACE's development team managing over \$100M of commercial and housing development projects that have contributed to the stabilization and revitalization of the Fairhill and St. Hugh Neigh-

borhoods. Since 1996, she has been responsible for raising development capital from a broad base of private and public foundations and governmental bodies. Mrs. Gonzalez' most notable achievement is the creation of a supportive community for elders through the development of affordable rental housing and the construction of a Life Center that provides

frail elders with social and health services so that they can remain living at home for as long as possible. Mrs. Gonzalez serves on the Philadelphia Planning Commission, is Chair of the Community Trust Board for the American Street Empowerment Zone, is Chair of the Oversight Board of the Mayor's Office of Community Empowerment and Opportunity, serves in the Philadelphia Housing Trust Fund and is President of the Board of the Philadelphia Association of Community Development Corporations.

MODERATOR:

Doug Jutte, M.D., MPH, Executive Director, Build Healthy Places Network



Dr. Jutte is Executive Director of the Build Healthy Places Network, a national organization that catalyzes and supports collaboration across the sectors of community development and health with the goal of increasing investment in low-in-

come neighborhoods, maximizing the health benefits of these investments, and improving outcomes measurement. Prior to founding the Network, Dr. Jutte worked as a pediatrician for nearly 20 years and as a neonatal hospitalist. He is an associate professor at the UC Berkeley School of Public Health where he teaches in the Joint Medical Program. Dr. Jutte received his BA from Cornell University, MD from Harvard Medical School, and MPH from UC Berkeley. He trained in pediatrics at Stanford University and completed a post-doctoral fellowship in population health at UCSF through the RWJF Health & Society Scholars program.

Marcella Maguire, Ph.D., Director of Health Systems Integration, Corporation for Supportive Housing



Dr. Maguire recently joined the CSH team as the Director for Health Systems Integration, bringing expertise in braiding funding to help communities increase supportive housing capacity. Prior to joining, CSH she was with City of Philadelphia's

Department of Behavioral Health. Her team was responsible for planning and implementation for Behavioral Health services for people experiencing homelessness and needing residential care. Highlights of city initiatives include bringing the Housing First model of programs to Philadelphia and development of a performance management system for street outreach services, and design and initial implementation of a variety of supportive housing financing models including braiding funding from a Medicaid Managed Care Organization and the local Housing Authority to expand supportive housing capacity.

BUILDING TIES BETWEEN HEALTH AND HOUSING

Room 207

Where does one even start when figuring out how to approach a massive institution like a hospital? Join us for a workshop dedicated to answering that question. Learn about how to approach and build relationships with health systems, what your strengths are, and how to create proposals that would be exciting for hospitals to support.

- Melissa Monbouquette, de Beaumont Foundation
- Alison Moore, Dyett & Bhatia City and Regional Planners
- Sarah Norman, NeighborWorks America
- Bob Zdenek, Public Health Institute
- **Moderator:** Dr. Rickie Brawer, Thomas Jefferson University

GENUINE HEALING: HEALTH SYSTEMS INVESTING IN SAFE, AFFORDABLE HOUSING

Eakins Lounge, First Floor

Some health systems have decided to confront the problems of housing affordability head-on by directly working to generate affordable housing in the communities they serve. Learn about different approaches that some hospitals have used to create and preserve hundreds of units of affordable housing, important resources beyond money that hospitals bring to the table, and how state housing finance agencies are helping create attractive investment opportunities geared specifically toward health systems.

- Katherine Brennan, New Jersey Housing and Mortgage Finance Agency
- George Kleb, Bon Secours
- Kendra Smith, ProMedica
- David Zuckerman, Democracy Collaborative
- **Moderator:** Andrew Frishkoff, Philadelphia LISC

HEALTHY HOMES AND THE LAW: MEDICAL LEGAL PARTNERSHIPS AND CODE ENFORCEMENT FOR HEALTHY HOMES

Room 307

Medical Legal Partnerships (MLPs) have become an important tool that hospitals can use to help their patients stay healthy by helping address, among other things, housing issues that put the patient at risk or are causing a health problem. Learn about how MLPs work and how local governments can be effective partners through code enforcement.

- Eugene Barros, Boston Public Health Commission
- Lydia Gottesfeld, Community Legal Services
- Caitlin Russi, Children's Law Center
- Leigh Wilson, Children's Hospital of Philadelphia Karabots Pediatric Care Center
- **Moderator:** Nan Feyler, City of Philadelphia Department of Health and Human Services

SAVING MONEY, SAVING LIVES: HEALTH INSURERS MAXIMIZING RESULTS

Room 407

Across the country, Managed Care Organizations (MCOs) have been playing an important role in addressing housing needs in their communities. As Community HealthChoices begins roll out in Southeastern Pennsylvania in 2019, learn what MCOs have planned for Southeastern PA and exciting work happening around the country.

- Felicia Alexander, PA Health & Wellness
- Matt Jennings, University of Pittsburgh Medical Center
- Jo Ellen McNamara, UnitedHealthcare
- Dr. Yavar Moghimi, Amerihealth Caritas DC
- Ami Probst, Keystone First / Community Health Choice
- **Moderator:** Phyllis Chamberlain, Housing Alliance of Pennsylvania

ADDRESSING CHRONIC HOMELESSNESS

Room 207

Across the country, the chronically homeless can often be among the highest utilizers of health care resources. To meaningfully improve the health outcomes of this vulnerable population and improve their bottom line, some health systems have begun to build partnerships to provide these patients with that most basic need: a home. Come learn about the challenges of providing housing assistance for individuals and families experiencing homelessness and successful models from across the country.

- Margaret Bozik, Champlain Housing Trust
- Barbara DiPietro, National Healthcare for the Homeless Council
- Jo Ellen McNamara, UnitedHealthcare
- Susie Posner-Jones, University of Vermont Medical Center
- **Moderator:** Liz Hersh, City of Philadelphia Office of Homeless Services

AGING IN PLACE AT HOME: NOVEL APPROACHES TO ADDRESSING WHAT MATTERS TO OLDER ADULTS

Room 307

Older Americans are a fast growing population with important housing needs and vulnerabilities that, left unaddressed, can create significant downstream costs due to injury, illness, or custodial care. Come learn about the housing concerns seniors face and how MCOs, care providers, and nonprofits are working to keep them healthy at home, in their communities, by spending less on healthcare.

- Alison Corter, InnovAge LIFE-Pennsylvania
- Molly Dugan, Support and Services at Home (SASH)/Cathedral Square
- Dr. Laura Gitlin, Drexel University School of Nursing

- Matt Jennings, University of Pittsburgh Medical Center
- **Moderator:** Mark Meyers, Philadelphia Corporation for Aging

HOME REPAIR PARTNERSHIPS

Room 407

A repair issue with a home can quickly snowball into a health crisis. A hole in the roof lets in water, the water leads to mold, and the mold leads to asthma, which leads to the clinic. By recognizing the problem as being rooted in housing, health interventions can be developed that not only save on health costs, but also improve the patient's quality of life. Learn about how providers have collaborated with nonprofits to address repair issues and important resources available.

- Dr. Tyra Bryant-Stephens, Children's Hospital of Philadelphia
- Eric Burmeister, Polk Country Housing Trust Fund
- Stefanie Seldin, Rebuilding Together Philadelphia
- David Thomas, Philadelphia Housing Development Corporation
- **Moderator:** Jill Roberts, Healthy Rowhouse Project

Presenters



Felicia Alexander, Community Outreach Specialist, PA Health & Wellness

Felicia M. Alexander is a Community Outreach Specialist at PA Health & Wellness. Felicia's area of responsibility is to identify Social Determinants of Health initiatives and assist Service Coordinators in connecting people to community solutions. A dedicated public health professional with 14 years of experience in management of administrative processes and quality control, she frequently presents at national and regional conferences in public health. Felicia has been awarded, through the Chemical Dependency Professional Board, a level 2 Certification as a Prevention Specialist and holds a Master in Public Health from Walden University.



Eugene Barros, Division Director-Division of Healthy Homes & Community Supports, Boston Public Health Commission

Eugene is the Director of Healthy Homes and Community Support at the Boston Public Health Commission. Under his division he oversees 5 health programs, including: Breathe Easy at Home, Asthma Prevention and Control, and Tobacco Prevention and Control. He leads the Boston safe, healthy and affordable housing integration efforts and various grant funded projects, including serving as Principal Investigator on CDC and HUD grants working with the various coalitions, institutions and community based organizations to improve the health and environments of vulnerable children, particularly those living with asthma.



Margaret Bozik, J.D., Director of Asset Management and Special Initiatives, Champlain Housing Trust

In her work at the Champlain Housing Trust, Margaret is responsible for overseeing the performance and financial health of the rental portfolio, which consists of around 2,000 apartments and several commercial buildings structured into over 100 properties and condo associations. That work includes review of operating and capital needs budgets, refinancing, and restructurings of aging / troubled properties. She is also a Co-Chair of the Chittenden County Homeless Alliance and serves on the Governor's Council on Homelessness. Prior to joining the Champlain Housing Trust, Margaret worked in the Community & Economic Development Office at the City of Burlington for fourteen years. She has a J.D. from the University of Pittsburgh.



Rickie Brawer, Ph.D., MPH, Co-Director, Center for Urban Health at Thomas Jefferson University Hospital

Dr. Brawer is a public health practitioner, educator, and researcher. She is an Assistant Professor in the Department of Family and Community Medicine in the Sidney Kimmel Medical College (SKMC) and Co-Director of Jefferson's Center for Urban Health. Dr. Brawer also Co-Directs the *College Within the College Population Health Program* and the *Scholarly Inquiry for Population Health Research* in the SKMC. She has spent almost three decades practicing public health in the Philadelphia area primarily through relationships with governmental and community based organizations and serving on a variety of health related taskforces that create change through collaborative efforts that address health disparities and related socio-economic issues. Her research interests include evaluating coalitions, chronic disease prevention and management, vulnerable populations (homeless, immigrants, and returning citizens), substance use and the underlying root causes of poor health (food access, the built environment, health literacy, and medical legal partnerships).

Presenters



Katherine Brennan, Chief of Staff, New Jersey Housing and Mortgage Finance Agency

As Chief of Staff, Ms. Brennan works across Agency departments to ensure implementation of strategic initiatives and policy goals. Prior to her current role, Ms. Brennan served as the Program Director of Affordable Housing for the County of Hudson, NJ. In this capacity, she directed affordable housing production, foreclosure prevention, fair housing, and lead-based paint hazard programs. Previous roles include serving as an Associate at Monarch Housing Associates where she worked to expand the supply, accessibility, and variety of permanent supportive housing across New Jersey. This work included consulting with for and nonprofit developers as well as public housing authorities and municipalities. She additionally serves as the Chapter Director of the New Leaders Council New Jersey, the nation's premier progressive training organization. Ms. Brennan has a B.A. from Xavier University and a Master of City and Regional Planning degree from the Rutgers Bloustein School of Planning and Public Policy.



Tyra Bryant-Stephens, M.D., Founder & Director, Community Asthma Prevention Program, Children's Hospital of Philadelphia

Dr. Bryant-Stephens, is a board-certified pediatrician, in clinical primary care practice for 30 years. She is nationally recognized for her work in community-driven, evidence-based research in asthma and environmental asthma triggers. In 1997, she founded the Community Asthma Prevention Program (CAPP) of The Children's Hospital of Philadelphia (CHOP), an asthma program that utilizes community health workers and residents to implement asthma interventions in underserved, poorly-resourced inner-city communities. She is a founding member of the Pennsylvania Asthma Partnership. She coordinates asthma care education annually for 40+ primary care physicians in the CHOP CARE network which serves approximately 40,000 inner-city patients, with over 100,000 patient visits each year. She has served on local and national advisory boards and currently serves on the Board of Health for Philadelphia.



Eric Burmeister, Executive Director, Polk County Housing Trust Fund

The Polk County Housing Trust Fund is the comprehensive planning, advocacy and funding organization for affordable housing in Polk County (greater Des Moines), Iowa. Burmeister joined the Housing Trust Fund in 2010 after a thirty year career in real estate development and finance. A graduate of Drake University Law School, he has a long history of involvement in the Des Moines community, serving in leadership positions with The Polk-Des Moines Taxpayers' Association, The Greater Des Moines Leadership Institute and the Board of Trustees of Grand View University where he also teaches.



Phyllis Chamberlain, Executive Director, Housing Alliance of Pennsylvania

The Housing Alliance of Pennsylvania, a statewide membership organization whose mission is to ensure that all Pennsylvanians, especially those with low incomes, have access to safe, decent, affordable and accessible homes. Prior to the Housing Alliance, Phyllis was the Executive Director of the Homeless Planning Council of Delaware, and served as the first Executive Director of the Virginia Coalition to End Homelessness (VCEH) where she helped realize the first funding for the Virginia Housing Trust Fund, and made Virginia the first state to effectively end veteran homelessness and a national leader in ending family homelessness.



Alison Corter, Strategic Account Executive, InnovAge LIFE- PA Program

InnovAge is a Medicare/Medicaid program designed for low-income, dual eligible seniors 55 and older by providing coordinated healthcare and supportive services. LIFE is nationally known as PACE (Program of All-inclusive Care for the Elderly). Alison is responsible for identifying and developing referral channels and strategic accounts to increase awareness and enrollment. Prior to her current position with InnovAge LIFE- PA, Alison worked at NewCourtland Senior Services for almost 20 years and most recently Associate Director of Business Development. Alison holds a Bachelor's Degree in Marketing/Communications from Villanova University.



Barbara DiPietro, Senior Director of Policy, National Healthcare for the Homeless Council

Barbara directs the policy and advocacy activities for the National Health Care for the Homeless Council. This includes conducting policy analysis, providing educational materials and presentations to a broad range of policymakers and other stakeholders, coordinating the Council's policy priorities with national partners, and organizing staff assistance to the Policy Committee and the National Consumer Advisory Board.



Molly Dugan, SASH Director, Cathedral Square

Molly, for the past eight years, has been responsible for overseeing the program design and statewide expansion which currently includes 140 SASH program locations in every county and Health Service Area in Vermont. SASH is being replicated nationally in Rhode Island and Minnesota. Prior to joining Cathedral Square, Molly was Deputy and then Acting Commissioner of the Department and Housing & Community Affairs for the State of Vermont. Molly received her Master's Degree in Public Administration from the University of Vermont.



Nan Feyler, J.D., MPH, Director of Housing and Child Welfare Initiatives, City of Philadelphia

Nan is a Stoneleigh Foundation Fellow focusing on reducing the impact of substandard inadequate or unstable housing on families' involvement in the child welfare system in the City of Philadelphia. From 2008 to 2015 she was Deputy Commissioner for Public Health Programs at the Philadelphia Department of Public Health. In that role she directed the Department's programs aimed at protecting and improving the public health of Philadelphia and regulating the health and safety of the public. Prior to joining government, Nan was the executive director of Nationalities Service Center and the AIDS Law Project of Pennsylvania. A graduate of New York University School of Law, she received a Master's in Public Health from Columbia University. She served as the Phyllis W. Beck Professorship of Law Chair at Temple University Beasley School of Law, and is a member of the Board of Trustees of the Valentine Foundation, Nationalities Service Center and the Pennsylvania Prison Society.



Andrew Frishkoff, MBA, Executive Director, Philadelphia LISC

Philadelphia LISC, a local program of the Local Initiatives Support Corporation, is a national non-profit development organization dedicated to transforming distressed neighborhoods into healthy, sustainable communities. Under Andrew's leadership during the past five years, LISC has invested more than \$125 million in affordable housing and community development projects in Philadelphia. Prior to joining LISC, Andrew served for seven years as the Director of Neighborhood Economic Development for the City of Philadelphia's Commerce Department, Neighborhood Transformation Initiative and Empowerment Zone. Andrew received a BA from Haverford College and an MBA from the Wharton School.

Presenters



Laura N. Gitlin, Ph.D., Dean, Drexel University, College of Nursing and Health Professions

Dr. Gitlin, an applied research sociologist, is the Dean of the College of Nursing and Health Professions at Drexel University. Gitlin is recognized for her research on developing, evaluating and implementing novel home and community-based interventions that improve quality of life of persons with dementia and their family caregivers, enhance daily function of older adults with disability, and address mental health disparities. Dr. Gitlin is the recipient of numerous awards, and in 2015 she was named as an Honorary Fellow of the American Academy of Nursing. She is the author and co-author of numerous publications and books, and in 2018 co-authored *Better Living with Dementia: Implications for Individuals, Families, Communities, and Society*. She is an appointee to the Health and Human Service's Advisory Council for the National Alzheimer's Project Act and its current Chair. She is also a recent appointee to the Medical Advisory Board, Alzheimer's Association and member of the international Lancet Commission on dementia care.



Lydia Gottesfeld, J.D., Staff Attorney, Community Legal Services of Philadelphia

Lydia works in CLS's Medical-Legal Partnership project, partnering with health care providers to provide on-site, free legal services to patients with health-harming legal needs. Ms. Gottesfeld works on site at the Children's Hospital of Philadelphia Karabots Pediatric Care Center and PHMC's Rising Sun Health Center providing direct representation to patients and families. She previously worked as a health care advocate at Families USA and as a community organizer at Citizen Action of New York. Ms. Gottesfeld received her J.D. summa cum laude from American University, Washington College of Law. She received her BA from Colgate University in 2008, where she studied Political Science and Women's Studies.



Liz Hersh, Director, Office of Homeless Services, City of Philadelphia

Liz has a Master's Degree from the University of Chicago and a long diverse background in housing, homelessness, tenants' rights, employment and training. Liz joined the Kenney Administration in March 2016 as the Director of Homeless Services after serving 14 years as the Director of the Housing Alliance of Pennsylvania, the state's affordable housing advocacy organization. Under her leadership the Housing Alliance got 17 bills enacted into law, all with bipartisan support. These legislative victories have provided housing and community development with new tools to address blighted property such as through the establishment of land banks and conservatorship as well as establishment of the state's housing trust fund with two dedicated revenue sources. Today, as the Director of Homeless Services she oversees the \$83M system that provides the leadership, planning and coordination of services to reach more than 16,000 Philadelphians who experience homelessness annually.



Matt Jennings, Director, Product Development, University of Pittsburgh Medical Center

Matt has almost a quarter century of experience working with complex healthcare and social support systems. Matt came to UPMC in 2015 from New York, where he worked on the Financial Alignment Demonstration and the integration of Medicare, Medicaid, and Managed Long-Term Services and Supports. He now serves as Director of Product Development for UPMC CHC. His focus is on the Social Determinants of Health—how they can be leveraged to produce positive health outcomes through strategic programs and partnerships, and how organizations with a common purpose can be aligned to achieve shared goals. Matt holds a Bachelor of Science from the University of Michigan and a Master of Commerce from the University of Sydney Business School.



George Kleb, Executive Director, Housing & Community Development, Bon Secours

Employed at Bon Secours since 1987, he is responsible for the overall administration, direction and operations of all housing programs of Bon Secours Baltimore including rental housing (802 units in service) management and new housing development (299+ units currently in development). He also directs local system-wide community benefit reporting and compliance. He has been recognized as one of the chief architects of Operation ReachOut Southwest, an award-winning neighborhood revitalization initiative in southwest Baltimore that has resulted in more than \$115 million in capital improvements and \$20 million in grant funded programs to the neighborhoods surrounding Bon Secours Hospital since 1994. George received his B.A. in 1982 from Western Maryland College and a Certificate in Housing and Community Development from the University of Maryland in 1998.



Jo Ellen McNamara, National Director of Housing Partnerships, UnitedHealthcare

Jo Ellen is the National Director of Housing Partnerships for the myConnections Housing team of United Healthcare. Led by Dr. Jeffery Brenner, former CEO of the Camden Coalition in Camden, New Jersey, myConnections is a national specialty work group within United Healthcare focusing on the Social Determinants of Health. Jo Ellen works to build relationships and collaborative efforts to identify housing opportunities for United Healthcare members who are homeless, medically vulnerable, and disconnected from community and family resources. Prior to her work with United Healthcare, Jo Ellen was Executive Director of a community development corporation within a hospital and Executive Director of a CDC in partnership with a Hospital. Both CDCs included services and programs targeting the single family development and rehab of housing and the social determinant of health needs of the communities surrounding them.



Mark Meyers, Director of Housing, Philadelphia Corporation for Aging

PCA is the area agency on Aging in Philadelphia County, and one of the region's largest non-profit organizations. As Director of the Housing Department Mark is responsible for program development and administrative oversight of all PCA housing programs. This includes the Senior Housing Assistance Repair Program, housing services for PCA's long term care consumers, health plan providers, and other housing entities working with PCA. Additionally, Mark serves as PCA's primary advocate for the elderly on housing and related issues such as subsidized housing, home modifications, accessibility, and governmental housing policy. Mark holds a bachelor's degree in Social Work, and a Master of Public Administration.



Dr. Yavar Moghimi, M.D., Chief Behavioral Health Medical Director, Amerihealth Caritas D.C.

Dr. Moghimi is responsible for improving behavioral health quality measures by enhancing the integration of behavioral health services with primary care and developing partnerships with community stakeholders to better reach AmeriHealth Caritas DC members with behavioral health and/or substance use needs. Prior to joining AmeriHealth Caritas DC, Dr. Moghimi served as a psychiatrist at Whitman-Walker Health, where he continues to work as a behavioral health provider. Dr. Moghimi is also a professor at George Washington University and leads his own private behavioral health practice. He was previously the president of the D.C. chapter of the Washington Psychiatric Society and is the current chair of the HIV Psychiatry Steering Committee of the American Psychiatric Association. He is currently a fellow of the Brown University Clinical and Community-Based HIV/AIDS Research Training Fellowship.

Presenters



Melissa Monbouquette, Program Officer, de Beaumont Foundation

Melissa provides grant management and technical assistance to a portfolio of grants focused on cross-sector collaboration, social determinants of health and upstream approaches to health improvement, and workforce development in the public health sector. She serves on the Executive Steering Committee and as coordinator of the BUILD Health Challenge, a national, multi-funder initiative that supports multi-sector, community-driven partnerships to reduce health disparities caused by inequity. Monbouquette holds a bachelor's degree from Tufts University in English & Spanish Literature and is completing a master's degree in public administration from The George Washington University Trachtenberg School of Public Policy and Public Administration.



Alison Moore, Planner, Dyett & Bhatia City and Regional Planners

Alison Moore is a public health and planning professional who believes that building bridges across fields, co-creating with communities, and focusing on the social determinants of health are the keys to solving our nation's most pressing health issues. During her time as a Research Associate at the Build Healthy Places Network, an organization that catalyzes and supports collaboration across the community development and health sectors, she authored a playbook to help community development practitioners build partnerships with hospitals and healthcare organizations. Alison currently works as a planner for Dyett & Bhatia, a city and regional planning firm based in Oakland, California. Alison received her master's degree in city planning and public health from the University of California, Berkeley.



Sarah Norman, Director, Healthy Homes and Communities, NeighborWorks America

Sarah Norman joined NeighborWorks in 2014 as Director of Healthy Homes and Communities. This newly created position recognizes the important role that homes and neighborhoods play in determining health, and the focus that NeighborWorks places on promoting health through community development. Norman came to NeighborWorks from the Centers for Medicare & Medicaid Services (CMS), where she directed a \$250 million grant program to enhance transparency around medical and insurance prices. Previously, she served as senior advisor to the director of oversight at the CMS Center for Consumer Information and Insurance Oversight. Norman completed her education at Harvard University, with both a master's degree in public policy from The Harvard Kennedy School and a BA from Harvard College.



Susie Posner-Jones, Director of Development, Population Health, University of Vermont Medical Center

Susie is responsible for the acquisition and allocation of funding to support and leverage community partnerships between healthcare and the human service/social determinant sectors. Prior to joining UVM Medical Center in 2010, Susie was the Community Impact Director for the United Way of Northwest Vermont (formerly Franklin Grand Isle United Way). Susie has spent the last 16 years working in Public Health, Housing and Healthcare/Higher Education sectors. Susie has her undergrad degree in Public Relations and Mass Media Communications and her Masters in Healthcare Administration, both from Champlain College.



Ami Probst, Housing Program Manager, Community Health Choices/ Keystone First

Ami Probst joined the AmeriHealth Caritas Family of Companies in the fall of 2017; she is the statewide Housing Program Manager for Community Health Choices. Prior to working at AmeriHealth Caritas, Ms. Probst worked for the Pennsylvania Department of Human Services in the Office of Long Term Living for five years. Ms. Probst assisted in overseeing the Pennsylvania Nursing Home Transition Program and coordinating state-wide housing initiatives for the Long Term Services and Supports population.



Jill Roberts, Executive Director, Healthy Rowhouse Project

Jill oversees all of Healthy Rowhouse Project's programmatic and outreach work, including engaging and partnering with organizations in allied fields to develop and advance creative business models for funding and project delivery. Before joining Healthy Rowhouse Project, Roberts spent 15 years at Project HOME, a nationally recognized leader in advocacy for the homeless managing multiple phases of home ownership development including land acquisition, project funding, design, construction management, and sales. Roberts holds a bachelor's degree in business and economics from Wilson College.



Caitlin Russi, Attorney, Healthy Together, Children's Law Center

Caitlin joined Children's Law Center in 2017 as a Staff Attorney in the Healthy Together medical-legal partnership. Healthy Together pairs CLC lawyers with pediatricians in hospitals and health clinics to identify and solve legal issues that contribute to a child's health-related problems. Caitlin is the on-site attorney at IMPACT DC, Children's National Health System's asthma clinic dedicated to improving asthma care and outcomes for children through clinical care, education, research and advocacy. Much of her work focuses on advocating for repairs and accommodations to poor housing conditions that are environmental triggers resulting in asthma exacerbation. Before joining CLC, Caitlin was a law clerk for the Honorable Judith Bartnoff and the Honorable Ramsey Johnson in the Landlord Tenant Branch of DC Superior Court.



Stefanie Seldin, J.D., Executive Director, Rebuilding Together Philadelphia

Stefanie joined RTP as Executive Director in November 2013. Before coming to RTP, Stefanie was the managing attorney for Philadelphia VIP, an agency that recruits volunteer attorneys to assist low-income residents facing civil legal problems threatening their basic human needs. Shelter is first on that list of needs, and housing issues have been Stefanie's focus for the past 10 years. Stefanie aims to put the housing difficulties faced by low-income families in the hearts and minds of thousands of volunteers. Stefanie has a BA from the University of Pennsylvania and a JD from Georgetown University Law School.



Kendra Smith, Director of Social Determinants of Health, ProMedica

Kendra is the Director of Social Determinants of Health at ProMedica, a mission-based, not for profit integrated healthcare organization headquartered in Toledo, Ohio. It serves communities in 30 states across the nation. With wide-ranging experience in community development, urban planning, housing policy, real estate development and community organizing, Kendra is working to improve health outcomes system wide, by advancing ProMedica's commitment to improving the quality of life for residents and investing in the neighborhoods and communities within the ProMedica footprint. Kendra has a Master's Degree in Urban Studies and Community Development from Cleveland State University as well as degrees and certifications from Ohio University, the Harvard Kennedy School and the Public University of Pamplona, Spain. Kendra serves on the board of the MLK Kitchen for the Poor, is a member of the Rotary Club of Toledo and is a 2017 recipient of the Toledo 20 Under 40 Award.

Presenters



David Thomas, Executive Director, Philadelphia Housing Development Corporation

Prior to his appointment, David served as Interim Executive Vice President of PHDC, as well as Deputy Executive Director of Housing Finance and Chief Operating Officer with the Philadelphia Redevelopment Authority (PRA). Mr. Thomas began his tenure with the City of Philadelphia in Contract Administration at the Department of Housing and Community Development (DHCD). In 2000, Dave began working at PRA. In his time with PRA and DHCD, Dave managed several areas, including risk management, IT, procurement, all aspects of labor relations, various housing finance programs/opportunities and leveraging, and was responsible for overseeing one of the largest relocations of displaced families in the history of Philadelphia. While at PHDC, Mr. Thomas ramped up the City's \$60 million bond program for home improvements and is working toward streamlining PHDC's processes and programs.



Leigh Wilson, MSW, LSW, Strategist & Project Manager, Children's Hospital of Philadelphia

Leigh is a program manager at PolicyLab and the Division of Social Work at Children's Hospital of Philadelphia (CHOP), where she manages a number of projects focused on bridging the gap between clinical and community settings. Ms. Wilson works with interdisciplinary teams across CHOP to develop and implement intergenerational interventions, including social risk screening and resource mapping, community health worker roles within primary and specialty care, and parenting support services. Additionally, Ms. Wilson serves as the program lead for CHOP's Multi-Partner Medical Legal Partnership (MLP), for which she works closely with legal and community partners to sustain and expand MLP services for families at CHOP.



Robert Zdenek, Principal Investigator, Public Health Institute

As a Principal Investigator at PHI, Robert works with Kevin Barnett on the Center to Advance Community Health Equity (CACHE). He is managing the initial convenings with health care systems, community-based organizations, and financial institutions. Zdenek brings 40 years of community development leadership at the national and local level. He was president of the National Congress for Community Economic Development, the CDC trade association for 13 ½ years, Executive Director of the Alliance for Healthy Homes, Vice President for Community Building at United Way of America, Senior Associate at the Annie E. Casey Foundation, and Director of Special Initiatives at NCRC. Zdenek's book, *Navigating Community Development: Harnessing Strategic Partnerships*, was published by Palgrave Macmillan in August 2017.



David Zuckerman, Director for Healthcare Engagement, Democracy Collaborative

David joined The Democracy Collaborative team in 2012 and leads the coordination of the Healthcare Anchor Network—a health system-led collaboration focused on improving community health and well-being by building inclusive and sustainable local economies. The Network includes more than 25 health systems to date. David is the co-author of the *Hospitals Aligned for Healthy Communities* toolkit series. David is also the author of *Hospitals Building Healthier Communities: Embracing the Anchor Mission* and a contributor to *Can Hospitals Heal America's Communities*. He is the lead author of a National Academy of Medicine discussion paper, *Building a Culture of Health at the Federal Level*. He serves on the Board of Trustees for the Consumer Health Foundation.

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