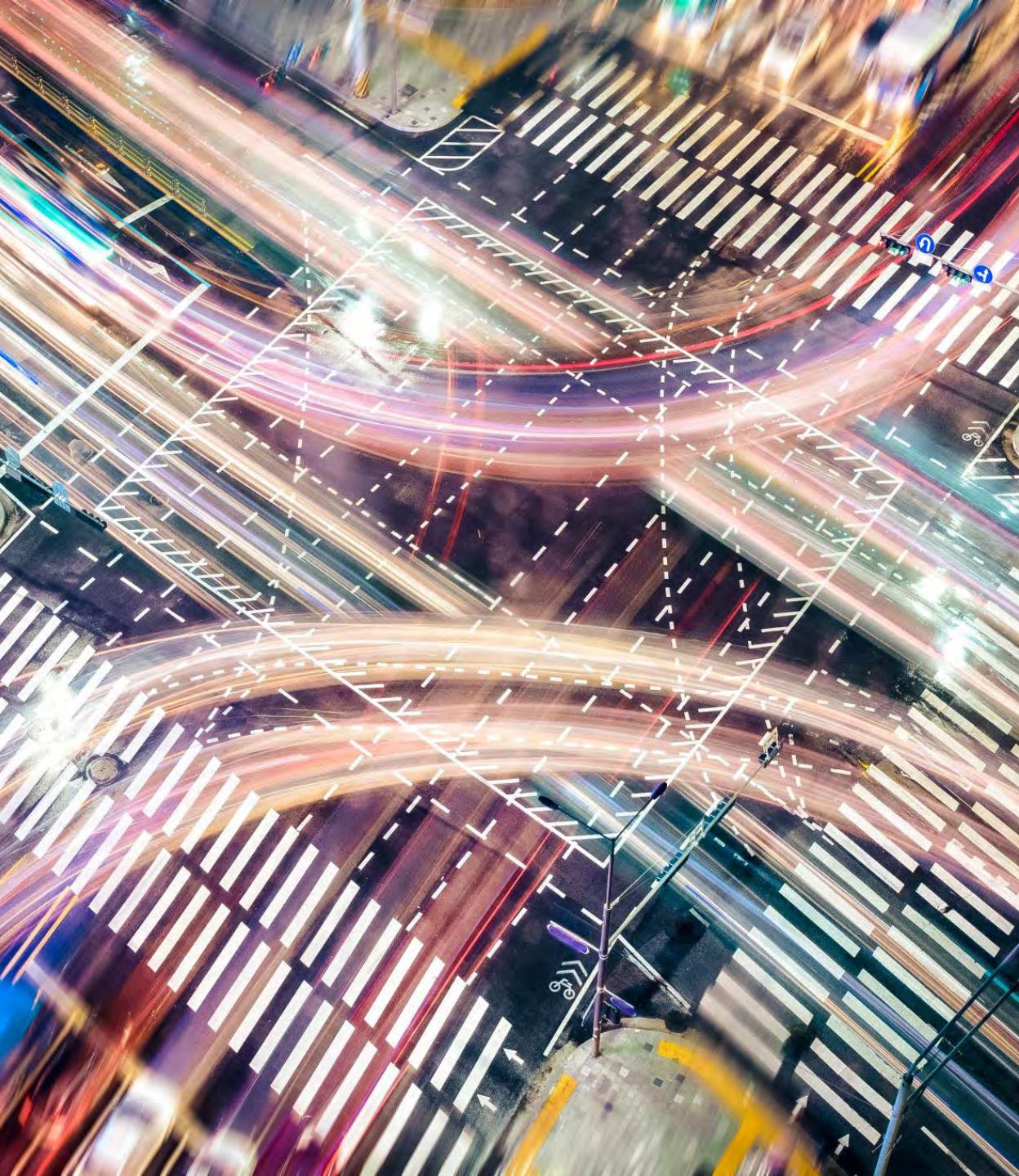


Equitable Civic Engagement

Benjamin Cromie, AICP
CHPlanning, Ltd.



Civic Engagement

- ❖ The process of working collaboratively with individuals and groups to achieve specific goals

Inclusion

- ❖ Why:
 - ❖ Government processes, practices, and decisions are more responsive to community priorities,
 - ❖ Avoid many unforeseen consequences,
 - ❖ Create relationships that hold local governments accountable.

The Bare Minimum

- ❖ Public notice
- ❖ 1 Community Meeting
- ❖ Presentation only

Builders

- ❖ Get to know your neighbors

Builders

- ❖ Be persuasive

Who are the people in your neighborhood?

- ❖ Civic Association
- ❖ Community Development Corporation
 - ❖ pacdc.org
- ❖ Religious Institutions
- ❖ Municipal leadership – Council Members

Community Groups

- ❖ Define the projects that are good for your community

Community Groups

- ❖ Show builders how they can make their projects more harmonious.

Planners

- ❖ Meet your neighbors so you can learn how to best communicate
 - ❖ Media
 - ❖ Networks
 - ❖ Venue



Social Equity and Environmental Justice

Carlton C. Eley, MSURP
The Eley Group, LLC
June 26, 2019



Making a Visible Difference with Communities

equitable development

https://www.google.com/search?source=hp&ei=c8-WXPiHMYW05wLZup34DA&q=equitable+development&tntk=Google+Search&oq=equitable+development&gs_l=psy-ab.3..0l10.1728869.1732360.1732522..0.0.0.51.972.21....0...1.1jws-Wiz...0..

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Equitable development is an approach for meeting the needs of underserved communities through policies and programs that reduce disparities while fostering places that are healthy and vibrant. It is increasingly considered an effective place-based action for creating strong and livable communities. Nov 8, 2018



[Equitable Development and Environmental Justice - EPA](https://www.epa.gov/.../equitable-development-and-environmental-justice)
https://www.epa.gov/.../equitable-development-and-environmental-justice

sustainable strategies infrastructure

About this result Feedback

[Equitable Development and Environmental Justice - EPA](https://www.epa.gov/.../equitable-development-and-environmental-justice)
https://www.epa.gov/.../equitable-development-and-environmental-justice ▾

Nov 8, 2018 - Equitable development is an approach for meeting the needs of underserved communities through policies and programs that reduce disparities while fostering places that are healthy and vibrant. It is increasingly considered an effective place-based action for creating strong and livable communities.

Type here to search

9:03 PM 3/23/2019

**"The best preparation comes from...observing,
recording, communicating, and self-educating."**

Randall Arendt, Landscape Planner



CARLTON C. ELEY
1998 Graduate

"I am the U.S. Environmental Protection Agency's leading expert on the topic of equitable development. I work on projects that focus on normalizing the practice of environmental justice during the urban planning process. During my tenure at EPA, I have advanced equitable development through outreach and education; partnership development; policy analysis; research; technical assistance; and national recognition programs. What I like most about my job is developing a specialization that centers on the 'social responsibility of planners.' I'm frequently asked to lecture, write, and organize workshops which focus on: expanding choice and opportunity for all persons; planning for the needs of disadvantaged groups and persons; and altering policies, institutions, and decisions which hinder the needs of underserved populations. This career path has given me an opportunity to work with some great groups, including the Planning and the Black Community Division of the American Planning Association as well as the National Organization of Minority Architects. Recently, I worked with members of both organizations to develop a vision for arterial enhancements along a one-mile span of the Broadway corridor in Gary, Indiana. In summary, my job is to give sustainability a push by encouraging outcomes that are good for the environment, the community, and the economy, as well as social equity." www.urban.uiowa.edu

ENVIRONMENT

THE UNIVERSITY OF IOWA URBAN & REGIONAL PLANNING where are **u** going? PLAN.



American Planning Association

Making Great Communities Happen

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Environmental Justice Through Planning



Environmental Justice is Advanced through
Varying Strategies

Waste Management

Public Involvement

The Law

Public Health

Community Planning

"The Principles of Environmental Justice"

See Me / Hear Me / Respect Me



September 1991 - Washington, DC

#12

"Environmental Justice affirms the need for urban and rural ecological policies to clean up and rebuild our cities and rural areas in balance with nature, honoring the cultural integrity of all our communities, and providing fair access for all to the full range of resources."

#2

"...public policy be based on mutual respect and justice for all peoples..."

#3

"...responsible uses of land and renewable resources.."

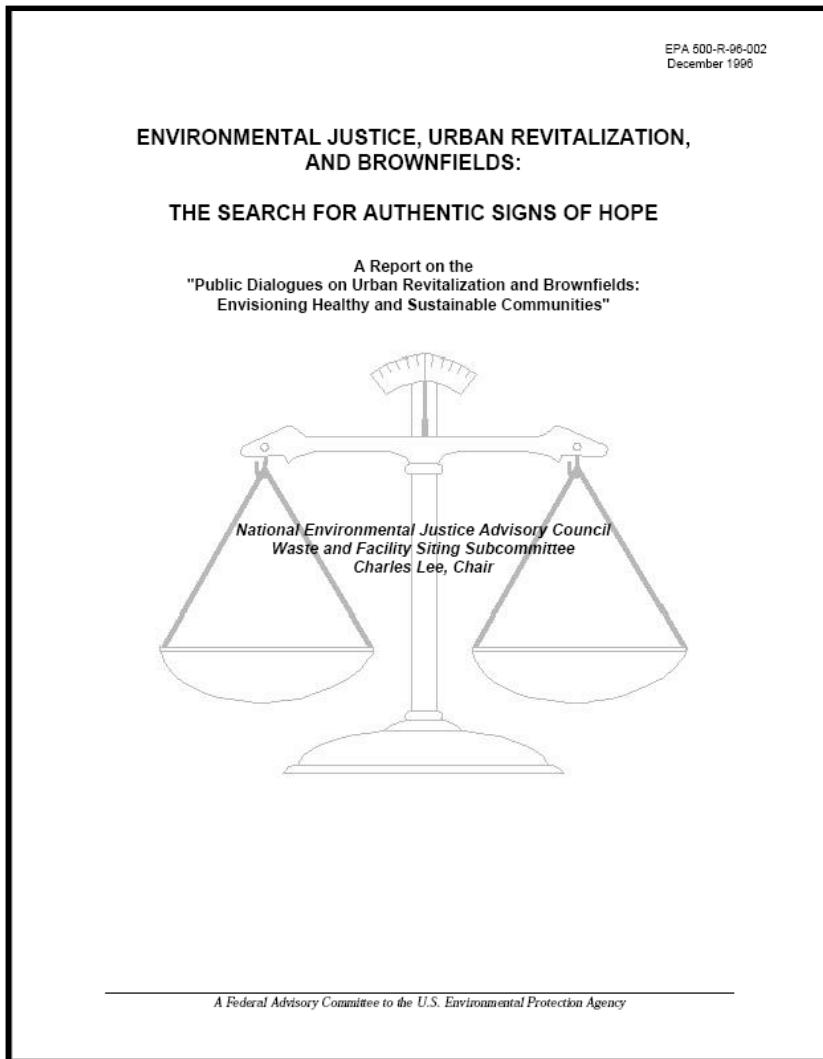
#7

"...participate as equal partners at every level of decision-making, including...planning..."

#17

"...make personal and consumer choices...and reprioritize our lifestyles to ensure the health of the natural world for present and future generations."

“Plan to Overcome Injustice”



As we look to the 21st Century, what endeavor could be more eminently worthy and necessary; more obviously logical and deserving of our national attention, expertise, and resources; or more meaningful and spiritually nourishing than that of revitalizing America's urban areas and ensuring healthy and sustainable communities, both urban and rural.

National Environmental Justice
Advisory Council
(1996)



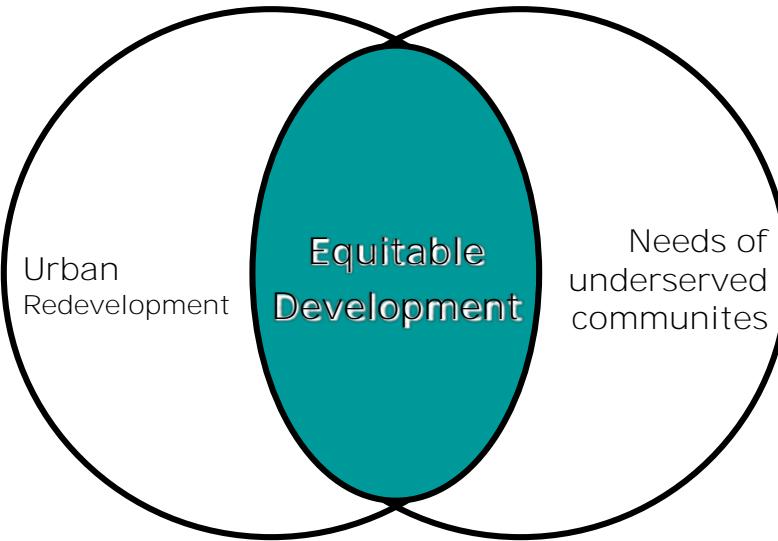
Working Together for Environmental Justice





- Equitable development is an approach for meeting the needs of underserved communities through projects, programs, and/or policies that reduce disparities while fostering places that are healthy, vibrant, and diverse.

<https://www.epa.gov/environmentaljustice>



Equitable Development in Action: ReGenesis in Spartanburg, SC



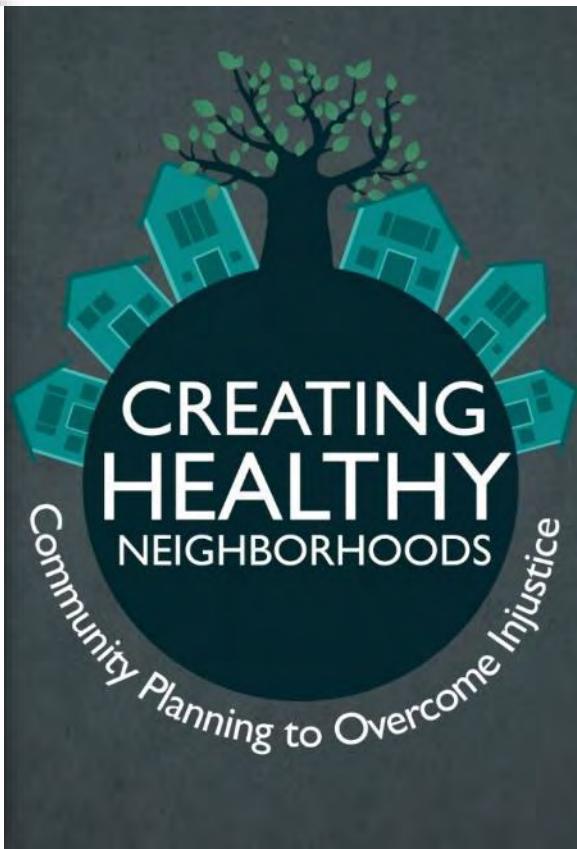
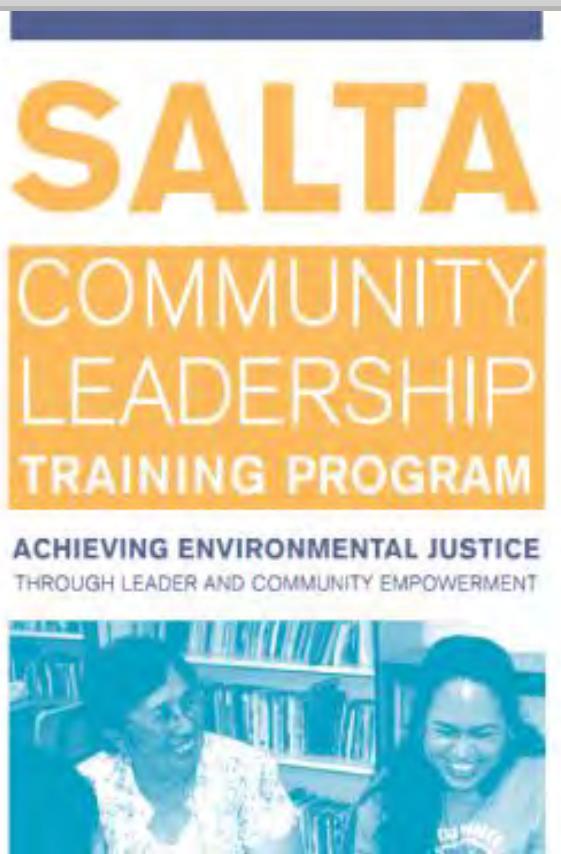
Equitable Development – Keys to Success: ReGenesis in Spartanburg, SC



April 20, 2015
National Planning Excellence Awards
Seattle, Washington

- Project maintains strong focus on collaborative problem-solving and partnership development.
- MOU established between the impacted neighborhoods and the City of Spartanburg.
- Local leaders elected to public office for the city council and South Carolina Legislature.
- Key services put in place – health care and grocery stores – to address long-standing community needs.
- Leveraged \$300 million in community reinvestment over 15-years.

Equitable Development in Action: Westside Specific Plan in National City, CA



Paradise Creek,
Phase 1 and Phase 2 completed

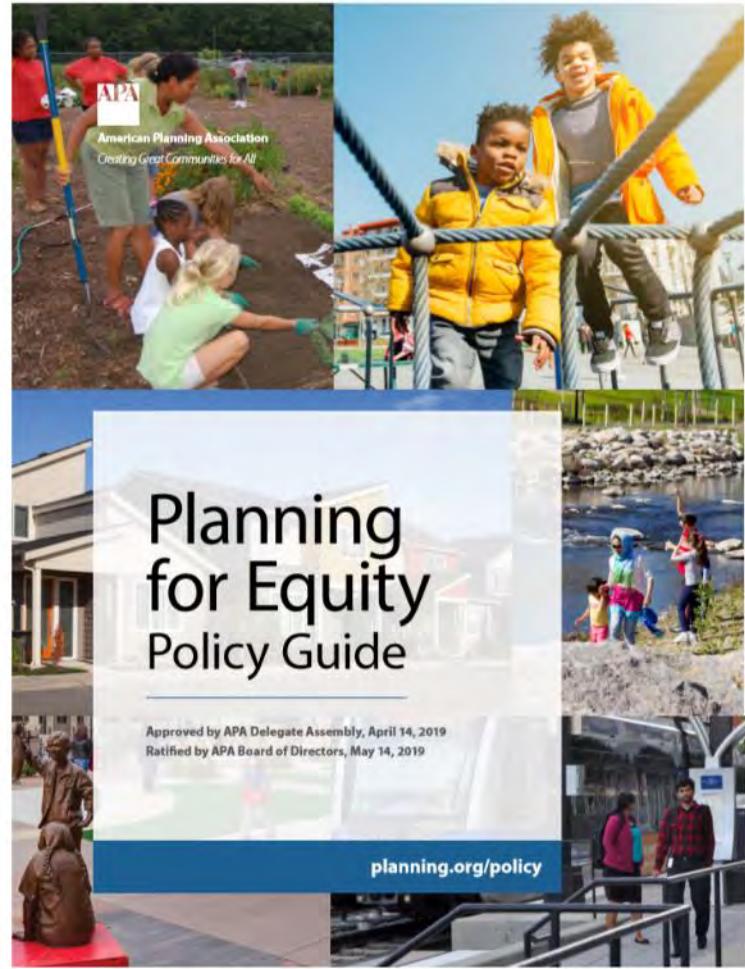
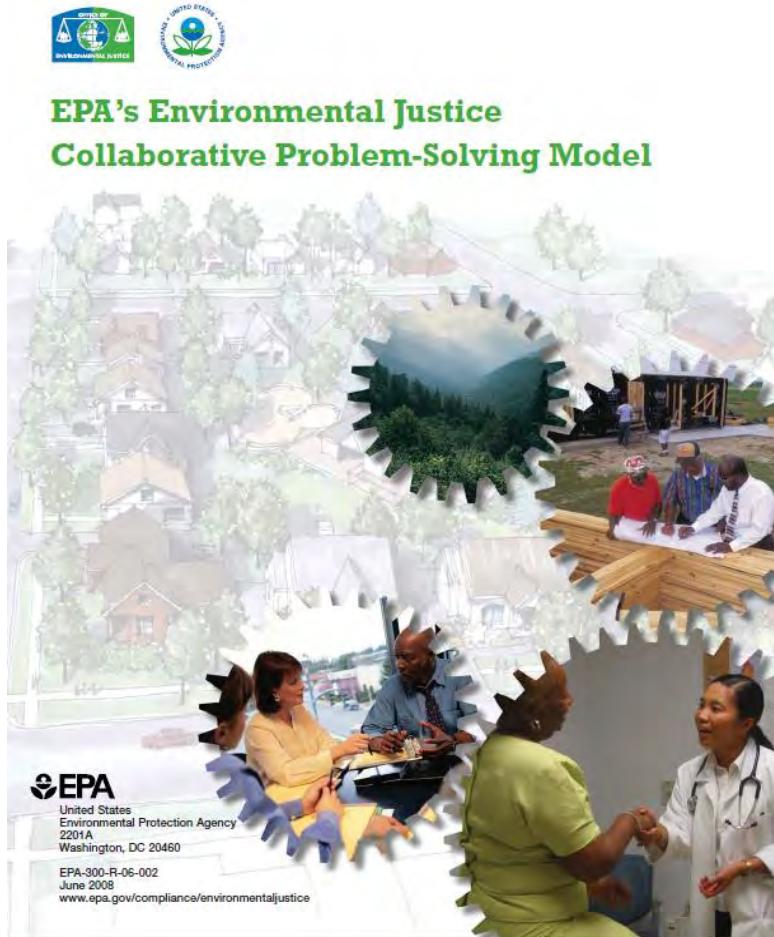
Equitable Development – Keys to Success: Westside Specific Plan in National City, CA



- Residents worked with intermediaries to encourage 'community-driven' planning efforts.
- Westside Specific Plan prepared to correct problem of conflicting land use and introduce a new neighborhood vision.
- Leveraged funding from California's Greenhouse Gas Reduction Fund for community development projects.
- Amortization ordinance grants city council the ability to phase-out non-conforming businesses.
- National City's model for including an 'environmental justice element' in the general plan scaled-up as state policy (Senate Bill 1000).

April 11, 2019
National Planning Excellence Awards
San Francisco, CA

The Narrative of Environmental Justice and Planning



The Eley Group, LLC

Planning and policy solutions

Carlton Eley, MSURP
eleync@aol.com

 @Eleytown



(UL2.0) - YouTube Channel

Topics to be Addressed

- A Place-based Approach to Environmental Justice
- Making a Visible Difference through Equitable Development
- Conclusions

Defining Equity

The screenshot shows a Microsoft Internet Explorer window displaying the PLANETIZEN website. The main article is titled "Rebuilding America through Equitable Development" by Carlton Eley, dated 14 January 2010. The article discusses the importance of equitable development in addressing urban challenges. On the right side of the page, there is a sidebar for the "PLANNERS should know BETTER" professional development institute, featuring a video thumbnail for "Live Charette Video" and a link to "View now on YouTube". Below this, there is a section for "Latest News" with several links to other articles.

Equity: Encouraging community parity and sustainable settlements through access to health, education, employment, resources, and services for underserved populations and vulnerable groups, especially populations that bore the disproportionate burdens from urban disinvestment and urban flight.

Footnote from
'Rebuilding America through
Equitable Development'
(2010)

Defining Equity

Informed by three questions

1. Are there deficits?
2. Who experiences the burden of the deficits?
3. How do we make sure well-intentioned interventions do not make deficits worse?

Equity:
The condition of parity
in quality of life.

SOCIAL EQUITY & ENVIRONMENTAL JUSTICE

Anne Tyska

AICP, PP, Leed AP

CHPlanning, Ltd.

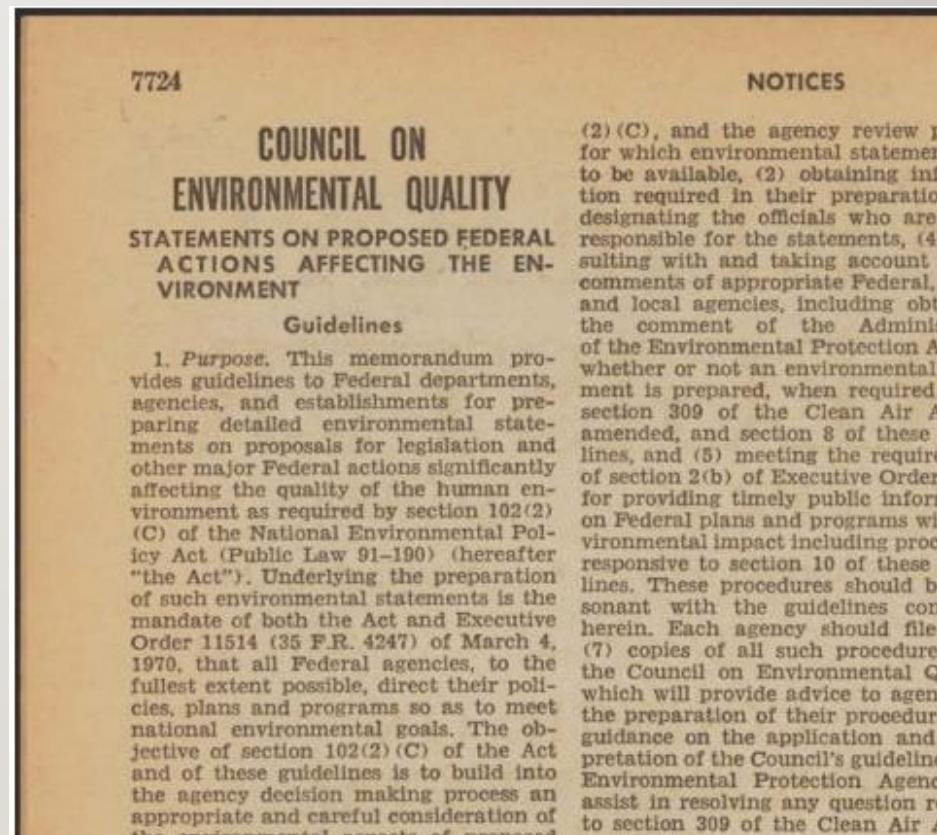


CONTENTS

- NEPA
- Environmental Justice
- Guidance
- Tools / Specific Steps

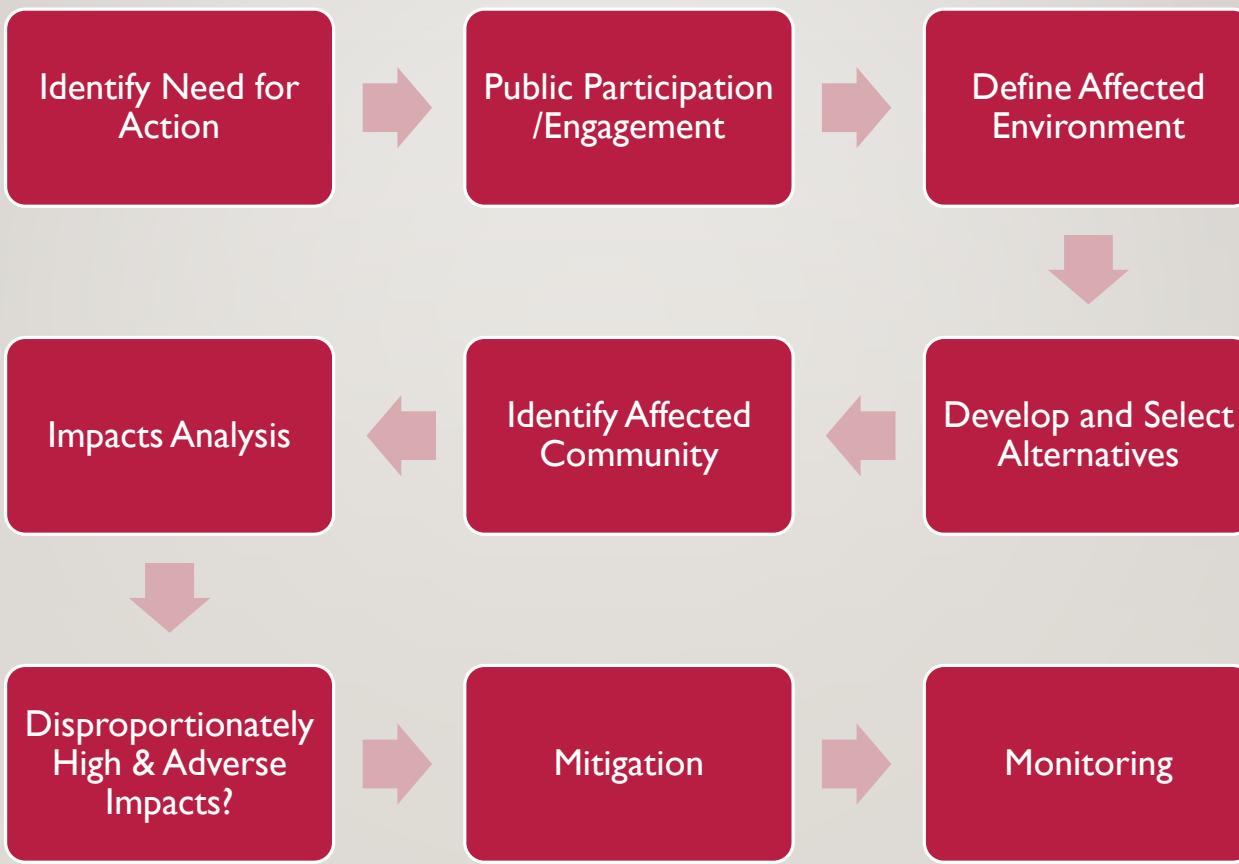
NATIONAL ENVIRONMENTAL POLICY ACT (NEPA)

- NEPA policy signed into law on January 1, 1970
 - Title I, Declaration of National Environmental Policy,
 - Title II, establishing Council on Environmental Quality (CEQ) to oversee NEPA implementation
- Established the broad national framework for protecting our environment
- Required federal agencies to prepare detailed statements on how major federal actions affect the environment (EIS, EA)



NEPA PROCESS

ENVIRONMENTAL IMPACT ASSESSMENT PROCESS



ENVIRONMENTAL JUSTICE

- “Environmental justice” refers to the fair treatment and meaningful involvement of all people regardless of race, color, national origin, or income with respect to the development, implementation, and enforcement of environmental laws.
- Fair treatment means that minority and low-income groups should not bear a disproportionate share of the negative environmental impacts of government actions.
- This goal will be achieved when everyone enjoys:
 - The same degree of protection from environmental and health hazards, and
 - Equal access to the decision-making process to have a healthy environment in which to live, learn, and work.



ENVIRONMENTAL JUSTICE GUIDANCE

NEPA

Council on Environmental Quality

Executive Order #12898



EJ GUIDANCE

NEPA

- Policy requires federal agencies to assess the environmental and related social and economic effects of their proposed actions prior to making decisions.
- Agencies required to provide opportunities for public review and comment on evaluations.
- Uses CEQ to oversee, provide additional guidance.



EJ GUIDANCE

COUNCIL ON ENVIRONMENTAL QUALITY

CONSIDER:

1. The composition of the affected area
2. Potential for multiple or cumulative exposure to human health or environmental hazards in the affected population and historical patterns of exposure to environmental hazards
3. The interrelated cultural, social, occupational, historical, or economic factors that may amplify the natural and physical environmental effects
4. Effective public participation strategies that can overcome linguistic, cultural, institutional, geographic, and other barriers to meaningful participation
5. Diverse constituencies within any particular community when they seek community representation and should endeavor to have complete representation of the community as a whole
6. Tribal representation that is consistent with the government-to-government relationship between the United States and tribal government



EJ GUIDANCE

CEQ

MEANINGFUL OUTREACH THROUGH:

- Religious organizations
- Newspapers, radio and other media
- Civic associations
- Minority business associations
- Environmental and environmental justice organizations
- Legal aid providers
- Homeowners', tenants', and neighborhood watch groups
- Federal, state, local and tribal governments
- Rural cooperatives
- Business and trade organizations
- Community and social service organizations
- Universities, colleges, vocational and other schools
- Labor organizations
- Civil rights organizations
- Local schools and libraries
- Senior citizen's groups
- Public health agencies and clinics and
- The internet and other electronic media



EJ GUIDANCE

EXECUTIVE ORDER #12898

- President's Executive Order #12898, "**Federal Actions to Address Environmental Justice in Minority Populations and Low-Income Populations**"
- Accompanying memorandum states that "each Federal agency shall analyze the environmental effects, including human health, economic and social effects, of Federal actions, including effects on minority communities and low-income communities, when such analysis is required by NEPA."
- Directive emphasizes the importance of NEPA's public participation process
- Executive Order requires the development of agency-specific environmental justice strategies



EJ GUIDANCE

EXECUTIVE ORDER #12898

- “Wherever practicable and appropriate, translate crucial public documents, notices and hearings, relating to human health or the environment for limited English-speaking populations.”
- “Ensure that public documents, notices, and hearings relating to human health or the environment are concise, understandable, and readily accessible to the public.”



ADDITIONAL GUIDANCE & TOOLS

EPA's Promising Practices for EJ Methodologies

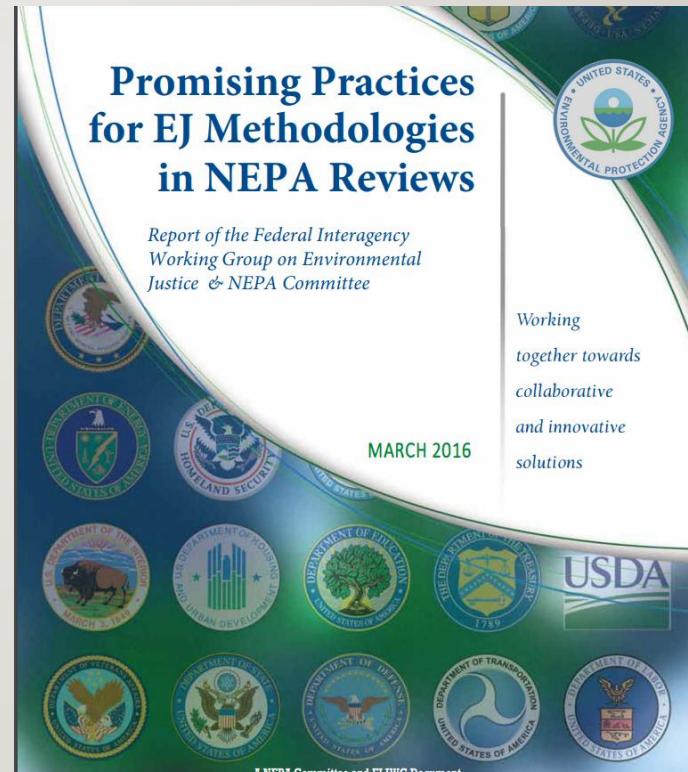
BLM's Economic Profile System



ADDITIONAL GUIDANCE & TOOLS

PROMISING PRACTICES FOR EJ

- Meaningful Engagement
- Scoping Process
- Defining Affected Environment
- Alternatives
- Minority Populations
- Low-Income Populations
- Impacts Analysis
- Disproportionately High & Adverse Impacts
- Mitigation & Monitoring



ADDITIONAL GUIDANCE & TOOLS

ECONOMIC PROFILE SYSTEM

CREATE A PROFILE

- Socioeconomic Measures
- Demographics
- Land Use
- Tourism
- Agriculture
- Non-Labor Income
- Mining/Timber
- Government
- Services
- Federal Land Payments
- Amenities
- Wildland Urban Interface

The screenshot shows the Headwaters Economics website interface. At the top, there is a navigation bar with the company logo, "HEADWATERS ECONOMICS", and dropdown menus for "Research", "Tools", and "About Us".

Socioeconomic Measures

A report on long-term trends in population, employment, personal income, income by industry, wages, and unemployment.

[VIEW SAMPLE](#) »

[BUILD REPORT](#) »

Available Geographies:

- U.S.
- States
- Counties
- Metro & Rural Portions of States
- Combined Statistical Areas

To display information for a single geography, run the report for that geography alone. If more than one geography is selected, they are aggregated into a "region".

Demographics

A report of Census data describing population, age distribution, race and ethnicity, poverty and income, housing affordability, language, and education.

[VIEW SAMPLE](#) »

[BUILD REPORT](#) »

Available Geographies:

- U.S.
- States
- Counties
- Metro & Rural Portions of States
- Combined Statistical Areas
- County Subdivisions
- Cities, Towns, & Places
- Congressional Districts
- American Indian & Native Areas

If more than one geography is selected, information for each is displayed. Also displayed is the information for the "region".

ADDITIONAL GUIDANCE & TOOLS

ECONOMIC PROFILE SYSTEM

Socioeconomic Measures

Delaware County, PA

Population

What do we measure on this page?

This page describes components of population change and total population growth or decline. Total population growth (or decline) is the sum of natural change (births and deaths) and migration (international and domestic). Data are from the U.S. Census Bureau.²³

The U.S. Census Bureau makes a minor statistical correction called a "residual." This is defined by the U.S. Census Bureau as resulting from two parts of the estimates process: 1) the application of national population controls to state and county population estimates; and 2) "the incorporation of accepted challenges and special censuses into the population estimates." The residual represents change in the population that cannot be attributed to any specific demographic component of population change.

For more detailed information about demographics for a given area, create an EPS Demographics report at <https://headwaterseconomics.org/eps>.

Why is it important?

The components of population change offer insight into the causes of population growth or decline and they help highlight important areas of inquiry. For example, if a large portion of population growth is attributable to in-migration, it would be helpful to understand what is driving this trend, such as whether people are moving to the area for jobs, quality of life, or both. Similarly, if a large portion of population decline is attributable to out-migration, it would be important to understand the reasons, such as the loss of employment in specific industries, youth leaving for education or new opportunities, or elderly people leaving for better medical facilities.

Earnings Per Job and Per Capita Income

	1970	2000	2017	Change 2000-2017
Average Earnings per Job (2018 \$s)	\$50,744	\$62,840	\$64,270	\$1,430
Per Capita Income (2018 \$s)	\$30,547	\$54,538	\$63,939	\$9,401
Percent Change				Percent Change 2000-2017
Average Earnings per Job				2.3%
Per Capita Income				17.2%

Average Earnings per Job & Per Capita Income, Delaware County, PA

