

# FORWARD EQUITABLE DEVELOPMENT

## 2020 Conference



**PACDC**

PHILADELPHIA ASSOCIATION  
OF COMMUNITY DEVELOPMENT CORPORATIONS

## PACDC 2020 Forward Equitable Development Conference

Over the last 3 months, **375 people** (some from as far away as Great Britain and Canada) participated in **4 conversations** featuring **10 amazing keynote speakers** and facilitators featuring **8 insightful workshops** led by some of our region's most impressive agitators, educators, visionaries and creatives. You can watch all keynote conversations and workshops at your convenience!

### [Watch Here](#)

We would also like to acknowledge the City of Philadelphia Division of Housing and Community Development, the Knight Foundation, and the Pennsylvania Council on the Arts for their support of the Forward Equitable Development Conference. Additionally, thanks to our generous and supportive **2020 Signature Events Series Sponsors**, PACDC offered our entire conference program free of charge this year

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Delaware Valley

A special thank you to PACDC's Director of Programs Pamela Bridgeforth whose brilliance, hard work, and charm brought the Equitable Development Conference to fruition. These discussions are just the very beginning of something powerful and transformative that we will create together. We invite you to reach out to [bbridgeforth@pacdc.org](mailto:bbridgeforth@pacdc.org) to collaborate and carry us towards our next step in this journey.

**Thank you to PACDC's 2020 Equitable Development Conference Planning Committee whose insight and expertise saved the day as we pivoted to our first virtual conference!**

Fred Bañuelos, Federal Home Loan Bank of Pittsburgh

Dr. Rickie Brawer, Thomas Jefferson University

Bryan Fenstermaker, Passyunk Avenue Revitalization Corporation

Jimmy Gastner, Federal Reserve Bank of Philadelphia

Rose Gray, Asociación Puertorriqueños en Marcha

Susan Jouard, NeighborWorks America

Melissa Kim, LISC Philadelphia

Sarah Merritt, PA Council on the Arts

Lynn Mandarano, Temple University

Susan Matera, Thomas Jefferson University

Stephanie Michel, North 5th Street Revitalization Project

Erin Mierzwa, Federal Reserve Bank of Philadelphia

Netanel Portier, Mural Arts Philadelphia

Frank Robinson, Kairos Development Group

Dina Schlossberg, Regional Housing Legal Services

Andy Toy, SEAMAAC

Tya Winn, Habitat for Humanity Philadelphia

## Conversation 4: Is This the Moment to Remake Philanthropy?

Equitable development requires commitment of time and money. In the face of the out sized challenges of our times, is this the moment we needed to push ourselves and others to expand what our ideals of philanthropy could look like? Can a movement unfold that advocates for radical change, while also learning from models that explore grassroots community investment?

### Panelists:

- Pamela Bridgeforth, Director of Programs, PACDC (Facilitator)
- Nigel Charles, Director of Donor Organizing, Bread and Roses Community Fund
- Laura Otten, Ph.D., Director of the Nonprofit Center at La Salle University's School of Business
- Edgar Villanueva, author of Decolonizing Wealth: Indigenous Wisdom to Heal Divides and Restore Wisdom and SVP of Programs and Advocacy at the Schott Foundation for Public Education



**Nigel Charles** joined Bread & Roses in 2017 to support the growth of the Giving Project program, which guides participants through a process of collective learning, fundraising, and grantmaking.

A Philadelphia native, Nigel has worked in education and workforce development organizations in Philadelphia and Camden. He served as the community development assistant at Philadelphia LISC supporting program staff in planning and implementing community initiatives in Philadelphia neighborhoods.

Nigel has a master's degree in urban studies from Eastern University and is passionate about racial, social, and economic justice, community violence, and community/police relations. Nigel lives in the West Oak Lane neighborhood with his wife, Brittany, who is a school counselor.



**Laura Otten, Ph.D.** has served as a consultant and instructor for more than 30 years. In that time, she has distinguished herself on both the national and local levels, as an expert in nonprofit leadership, governance, strategic planning, evaluation, and other aspects of organizational management. Since 2001, she has led the Nonprofit Center at La Salle University, integrating a commitment to best practices in all aspects of nonprofit operations, and solidified our educational model to provide in-depth, high quality learning experiences that make The Nonprofit Center unique among any other organizations in the region. This same philosophy of integrated services and

highly skilled and experienced experts also guides the consulting practice, in which she is also an active participant.

Laura's expertise in nonprofit leadership, and midwife to a host of governance best practices, is underscored by her latest role in 2013 as inaugural director of La Salle University's new M.S. in Nonprofit Leadership.



**Edgar Villanueva** is a globally-recognized expert on social justice philanthropy. Edgar serves as Chair of the Board of Directors of Native Americans in Philanthropy, NDN Collective, and is a Board Member of the Andrus Family Fund, a national foundation that works to improve outcomes for vulnerable youth.

Edgar currently serves as Senior Vice President at the Schott Foundation for Public Education where he oversees grant investment and capacity building supports for education justice campaigns across the United States.

Edgar is the award-winning author of *Decolonizing Wealth*, a bestselling book offering hopeful and compelling alternatives to the dynamics of colonization in the philanthropic and social finance sectors.

In addition to working in philanthropy for many years, he has consulted with numerous nonprofit organizations and national and global philanthropies on advancing racial equity inside of their institutions and through their investment strategies.

Edgar holds two degrees from the Gillings Global School of Public Health at The University of North Carolina Chapel Hill. Edgar is an enrolled member of the Lumbee Tribe of North Carolina and resides in Brooklyn, NY.

## Workshop: Partnerships between Artists and CDCs: Lessons Learned

Organizations around the country and artist partners who participated in a NeighborWorks America Peer Cohort reflect on practices, contexts, and trends in how equitable creative community development can be used to address displacement.

### Presenters:

- Moderator: Calece Johnson, NeighborWorks America
- Mark Lenn Johnson, Art Inc. Kentucky
- Jake Norton, New Kensington CDC
- Paul Singh, NeighborWorks America



**Calece Johnson** has worked for NeighborWorks America out of the Boston, Massachusetts office for over 20 years. Currently, she serves a dual role serving as the project manager for the Community Impact Measurement project which is the largest outcome-based evaluation done by community development organizations in history and managing the current creative community development programming at NeighborWorks.



**Mark Lenn Johnson** is the President of Art Inc. Kentucky, a non-profit business and marketing incubator for Kentucky artists operated by Community Ventures. With leadership positions in the banking and small business development sectors, Mark has spent nearly two and a half decades working to advance arts-based small business development eventually directly overseeing the state of Kentucky's Small and Micro Business Development program within the Kentucky Cabinet for Economic Development. While pursuing his artistic pathway as a glass and mixed media artist, he has showcased his work in across the world with recent highlights as New York's ArtExpo (2016) and at the Louvre Museum in Paris, France (2016). Johnson was recognized by Art Tour International Magazine as one of the Top 60 Contemporary Artists of the Year.



**Jake Norton** is a native of Syracuse, New York who came to Philadelphia in 2013 to attend the University of Pennsylvania. After graduating with a Bachelor of Science with a concentration in Finance, Jake served as AmeriCorps VISTA with New Kensington Community Development Corporation's Economic Development Department. He eventually transitioned to a Commercial Corridor Manager with NKCDC and now works in his current role as Interim Economic Development Co-Manager.



**Paul Singh** is the Vice President of Community Initiatives at NeighborWorks America. In this role, he leads NeighborWorks America's support for comprehensive community development efforts that build vibrant local communities that provide equitable opportunities for people to thrive. Singh oversees the Stable Communities, Community Building and Engagement, Rural and Healthy Homes and Communities Initiatives and the work of these teams to elevate and strengthen local practice through grant making, technical assistance, capacity building, peer-to-peer learning, demonstration projects, stakeholder convenings, and research.

Prior to joining NeighborWorks in 2012, Singh was a Program Officer at LISC where he managed multiple programs delivering technical assistance and training to nonprofits. Singh got his start in community development at Historic Saint Paul, a nonprofit dedicated to preserving the historic character of his hometown of St. Paul, Minnesota. He has a Masters in Urban and Regional Planning from the University of Minnesota and an undergraduate degree from Macalester College.

## Workshop: Relationship is the Project: Decolonizing Community Engagement to Grow Community-Based Practice

This interactive workshop will utilize the objectives of Decolonization\* to explore how theatre-based community engagement methods and techniques can be effective methods.

Facilitators:

- Lisa Jo Epstein, Ph. D., Founder and Artistic and Executive Director, Just Act
- Micaela Robolino, Just Act



**Lisa Jo Epstein** (MA, Ph.D. UT Austin), founding Executive & Artistic Director of Just Act, is a theatre director, educator, and Theatre of the Oppressed trainer & facilitator. In the 1990s she trained for 3 years w/Augusto Boal (creator Theatre of the Oppressed) and Ariane Mnouchkine (Théâtre du Soleil). After 7 years at Tulane as Assistant Professor of Theatre, she returned to Philadelphia and co-founded the theatre company Gas & Electric Arts, and then Just Act in 2015. Working at the intersection of theatre, social justice, anti-oppression facilitation and community-based engagement, with Just Act, Lisa Jo integrates her skills into facilitation and teaching of Theatre of the Oppressed, social justice training, education and facilitation of inter-group dialogue; arts and community-based collaboration, engagement and planning; organizational and individual capacity development, engagement, expression and activism.



**Micaela Robolino** is a trans media artist, language-focused organizer, and access-driven curator. She graduated from Temple University with a degree in Gender, Sexuality, Women's Studies and Political Science, with a focus on the understanding and manifestation of equity. She honors, nevertheless, her current expertise to her lived experiences. She currently serves as Language Access Organizer for Philly Counts, where she focuses on capacity building, participatory action research, and coalition engagement. She is currently collaborating across borders with friends of transformation by turning systemic, interpersonal, and internalized inequity into amplified participation, healing storytelling, and the celebration of ancestral knowledge. She is almost always willing to collab; reach out.

## Workshop: Strengthening Connections: How Place-Based, Artistic Interventions Impact Safety and Accessibility in North Philadelphia

Three key intersections along the SEPTA Viaduct in the North Central Choice Neighborhood are receiving innovative, community-driven lighting and mural treatments aimed at reducing crime, increasing safety, and improving connections in the neighborhood.

### Presenters:

- Priscilla Bell, Artist
- Maya Curtis, Mural Arts Philadelphia
- Moderator: Mark Dodds, City of Philadelphia Division of Housing and Community Development
- Cathy Harris, Mural Arts Philadelphia
- Tiffany White, Community Leader



**Priscilla Bell Lamberty** was born and raised in North Philadelphia and received the BFA from Moore College of Art & Design as well as an MFA from Pennsylvania of Fine Arts. What inspires her most is family, the environment, and her cultural heritages. Priscilla strives to explore prevalent issues in her work such as: Parenthood, BIPOC Rights, Urban Decay/Renewal, and finally, what it means to be a Woman Artist.



**Maya Curtis** is an experienced project and events manager with a focus on public art projects and cultural events. She holds a BS in Community Entrepreneurship from the University of Vermont. Through her work, Maya is devoted to supporting communities and organizations, largely in urban settings, that foster diverse and productive dialogue in arts and culture. She has worked with artists, community members and stakeholders to develop over 30 works of public art and organized over 15 cultural events in multiple cities including Philadelphia, New Orleans and Baton Rouge.



**Mark Dodds** is a Senior Program Manager in the City of Philadelphia's Division of Housing and Community Development. He is responsible for directing the implementation of housing and community development policy, programs, and grants. Mark looks to harness the power of data and spatial analysis to make informed decisions and recommendations. His work involves extensive engagement and collaboration with city, state, and federal agencies, funders, non-profit providers, advocacy groups, and community members to ensure programs are effective and goals are met.



**Cathy Harris** is a native Philadelphian and longtime arts administrator. She has served as Director of Community Murals for Mural Arts Philadelphia for over fourteen years. During that time, she has managed more than 800 projects throughout the city and region. A graduate of Penn State University's College of Fine Art, Cathy has also worked for several other prominent local arts organizations including the Painted Bride Art Center, Bushfire Theatre of Performing Art, and the Philadelphia Folklore Project.



**Tiffani White** is a Philly native and a creative mom of four lovely girls. She enjoys engaging and serving her community-- Live to love! She wants to become a country lady but can't give up the city life.

## Conversation 3: How Can Community Developers Support the Next Generation of Leaders?

A new generation of young leaders is emerging and leading the way toward change at the neighborhood and city level, across the country, and worldwide. Youth and young adults need help in their fight for better schools, protecting the environment, ensuring social and racial justice, and building a better world. So, how can the community development sector support their work, but also learn from it?

### Panelists:

- Ricardo Calderon, Director of Athletics & Recreation, The Lighthouse
- Tamir Harper, Executive Director, UrbEd Inc.
- Stasia Monteiro, NAC Program Director, HACE (Facilitator)



**Ricardo Calderón** is a first-generation Latino-American who strives to appreciate the blessings and opportunities he has due to his parents, Jose and Arisleyda Calderón, Dominican nationals who migrated from their native land to the United States in the early 70's in search of a better life. As a student at Temple University he became one of the first in his family to attend a higher education institution to study business and film. Upon graduating Ricardo was hired as the EPIC Stakeholders Coordinator of Kensington under the Department of Human Services and ASPIRA Inc. of Pennsylvania. In the three years he served as Coordinator, Ricardo was involved in many ambitious projects and initiatives that supported the Kensington community

on the grassroots level, mainly concentrating on education and youth empowerment. Calderón then went on to work with the City of Philadelphia as Program Manager of the Youth Commission under Mayor Michael Nutter and was then appointed Director of the Office of Youth Engagement under Mayor James Kenney. While working in local government, Ricardo led, and participated in, policy development, projects, programs and initiatives focused on providing a platform for the youth perspective to be heard and developed healthy pathways for youth and young adults in education, career exploration, health and wellness and public safety. As a Co-Founder of ALLin Lifestyle, and consultant with Jackson-Cor, Ricardo also produces content, programs, and partnerships that create space for reflection, discovery, connection and healing through storytelling. Most recently, Mr. Calderón started a new role as Director of Athletics and Recreation with the Lighthouse Inc. where he continues his work of creating safe and healthy spaces for people, youth in particular, to explore and discover their greatest version of self.



**Tamir D. Harper** is a 19-year-old non-profit executive, an outspoken advocate for public education, and a student. Tamir is a proud product of the School District of Philadelphia and is now a sophomore at the American University, in Washington D.C. At American, Tamir is part of the award winning Frederick Douglass Distinguished Scholars Program while studying Secondary Education and Strategic Communications. Tamir is a speaker, advocate, reformer, and a proud education nerd. Harper's work has granted him the opportunity to meet forever first lady Michelle Obama, to sit on a panel for the US Department of Education concerning teacher diversity, and to represent students that attend underserved and underfunded schools

across the Country. Tamir is also the proud Co-Founder & Chief of UrbEd Inc., a student-led, student-oriented nonprofit that advocates for a quality and efficient urban education.



**Stasia Monteiro** As a non-binary queer person of color, Stasia has understood the need to be intentionally inclusive of others and empathetic to their needs. It's no surprise that, grounded in this mindfulness, Stasia is dedicated to being of service to others. Monteiro moved to Philadelphia in 2012 as a high school English teacher working in Strawberry Mansion. Stasia saw firsthand how the structural issues of poverty affecting the community and the individual lives of students manifested themselves in the classroom every day. During this time, Stasia also completed a Master's Degree in Urban Education from the University of Pennsylvania. Seeking to address the root causes of deep poverty, Stasia was drawn to community development,

and, ultimately, to HACE. Stasia dove in to build HACE's nascent NAC program and convene Team NAS – resident leaders whose lived experience and knowledge were the backbone of the program's direction and success. Stasia's time at HACE has been grounded in their conviction that "a just society and an inclusive community is one that centers resident experiences and amplifies their agency to shape where they live." This summer Stasia Monteiro was named a PACDC 2020 Rising Star in recognition of leadership and growing impact in the sector of community development.

## Workshop: Equity and the Development Process

This panel discussion explores different ways to achieve socially equitable land use and development. Session leaders will offer several perspectives of how to facilitate development that supports low- and moderate-income households and institutions, as well as other vulnerable populations.

### Presenters:

- Philadelphia City Councilmember Jamie Gauthier
- Moderator: Charnelle Hicks, CHPlanning
- Steve Masters, JustLaws
- Jaime Phillips, CHPlanning



**Jamie R. Gauthier**, a born-and-raised West Philadelphian, was elected to represent the Third Councilmanic District in November 2019. With two decades of experience fighting for fairness, equality, and justice in neighborhoods throughout the city, Councilmember Gauthier brings a depth of knowledge related to community and economic development, grassroots engagement, and nonprofit administration. With an eye towards tackling gentrification and poverty in the Third District, Councilmember Gauthier's agenda prioritizes creating and preserving affordable housing, improving educational outcomes, connecting residents to family-sustaining jobs, and advancing small businesses. Councilmember Gauthier previously served as Executive

Director of the Fairmount Park Conservancy, and held prior leadership roles at the Local Initiatives Support Corporation and the Sustainable Business Network of Greater Philadelphia.



**Charnelle Hicks** is president of CHPlanning, Ltd., a firm specializing in land-use, infrastructure, community planning. CHPlanning prepares land-use plans, economic impact analyses, and plans for environmental justice, equity, and inclusion. Past projects development of the North Camden Neighborhood Plan, Schuylkill River Trail design, and on-site planning and design support for the Philadelphia Water Department's green stormwater infrastructure. Charnelle Hicks' experience includes preparing comprehensive plans, zoning and land development regulations for urban and rural communities in the United States and abroad. Ms. Hicks brings a drive for equity and justice to her firm, bringing together traditional planning

methodologies, technical skills, and community engagement strategies in all of their projects. CHPlanning is a certified minority- and woman owned business. Charnelle Hicks holds a Bachelor of Arts from Swarthmore College and a Master of Regional Planning from the University of North Carolina. She is a member of the American Institute of Certified Planners and holds a NJ Professional Planners License. She is also a certified instructor for the Pennsylvania Municipal Planning Education Institute where she provides in-depth planning, zoning and subdivision instruction to elected officials, planning commissioners, zoning hearing boards and zoning officers throughout the Commonwealth of Pennsylvania.



**Steve Masters** is the owner of [JustLaws](#), a social impact law firm combining traditional legal services with strategic consulting around political and community engagement. He concentrates his practice in the areas of Zoning, Government Relations, Local Government Law and Political Law. In his zoning practice, Steve represents developers that want to incorporate public engagement as a competitive advantage. In his government relations and local government practice, Steve leverages his deep relationships with elected officials and the Administration to help small businesses, unions and nonprofits overcome their challenges with the city. In his political law practice, Steve guides progressive candidates, PACs and nonprofits on compliance

with election, campaign finance and lobbying disclosure laws.



**Jaime Phillips** is an Urban Planner at CHPlanning with a background in transportation, sustainability, public outreach, and environmental justice. She believes that a comprehensive and inclusive planning and public outreach process is key to building strong, healthy, and vibrant communities. Her work has focused on how environmental justice analysis is used to advance equity in transportation and environmental projects. Jaime graduated with her Master's in City and Regional Planning from Rutgers University and her Bachelor's in Environmental Studies from Dickinson College

## Workshop: Justice through Storytelling: How Practitioners Put the Humanities at the Center of Community Development

Experience how storytelling can transform the practice of equitable development from leaders in the emerging field of humanities-based community development. This session, led by artists, activists, and the Pennsylvania Humanities Council features inspirational practitioner stories about how the humanities are being leveraged in Pennsylvania communities based on a new landmark study by PennPraxis.

### Presenters:

- Julie Donofrio, Managing Director, PennPraxis
- Daniel Egusquiza, Executive Director, Barrio Alegría
- Moderator: Dawn Frisby Byers, Senior Director of Content and Engagement, PA Humanities Council
- Ulysses Slaughter, Project Manager, Chester Made
- Lindsay Houpt-Varner, Community Outreach Director, Cumberland County Historical Society



**Julie Donofrio** is the Managing Director of PennPraxis, where she oversees Praxis's operations and communications, and leads projects focused on community engagement, capacity building, evaluation, and neighborhood planning. Julie joined PennPraxis after working as a planner and urban designer with leading design firms on the east and west coasts. Julie was responsible for leading large-scale, community-engaged, planning and urban design plans in San Diego, Long Beach, Oakland, Houston, and Denton, Texas, and housing-focused plans in Meridian, MS, Roanoke, VA, and Philadelphia. Julie earned Master's degrees in City & Regional Planning and Historic Preservation from the University of Pennsylvania.



**Daniel Egusquiza** is the founder of Barrio Alegría, a volunteer-run community arts organization serving the Hispanic and Latinx community that uses art as a tool for transformative, multicultural community engagement and development. Daniel uses storytelling, art, and dance to create a welcoming space that builds up a neighborhood of sharing and collaboration. His work focuses on uplifting under-funded and under-represented Latinx artists and investing in future leaders.



**Dawn Frisby Byers** is Senior Director of Content and Engagement at the Pennsylvania Humanities Council. She is a marketing executive with extensive experience in brand development and management, strategic partnerships, and all aspects of traditional and digital marketing. Most of her career was spent in New York City with positions in entertainment and cultural organizations including Bravo TV, PBS, Sesame Workshop, and Harlem’s famed Apollo Theater. Dawn returned to her native Philadelphia in 2008 and has worked for the Grammys, the Kimmel Center, and the Annenberg Center for the Performing Arts. She is a graduate of Duke University and completed graduate work in Arts Administration at Drexel University.



**Dr. Lindsay Houpt-Varner** is a historian specializing in public history and community culture and social history in the Early Modern period. She completed her undergraduate degrees in History and Government & Political Affairs at Millersville University in Pennsylvania and her Master’s and PhD at Durham University in the UK. She works extensively in the public history and heritage field as a community educator and administrator at the Durham World Heritage Site and as the Greater Carlisle Heart & Soul Project Director. Currently, she is the Community Outreach Director at Cumberland County Historical where she leads initiatives in preservation, heritage and community engagement with history and the humanities. Lindsay is also an

adjunct history professor.



**Ulysses “Butch” Slaughter** is Chester Made Project Manager, a native of Chicago, and long-time contributor to the arts and culture communities of Chester, Pennsylvania. A graduate of Lincoln University and veteran of The United States Navy, Ulysses published Chester’s Perspective Magazine from February 2001 to February 2004. In September 2005, he wrote, directed and produced A Chester Story, a full-length documentary focused on the history of Chester’s African American communities. A seasoned journalist, Ulysses has contributed editorials and features to area publications including The Delaware County Daily Times, The Philadelphia Observer and The Philadelphia Tribune.

## Conversation 2: What if America's future, the future of democracy, rested with Black Americans?

What if we asked ourselves, in the rebuilding of our neighborhoods and cities grappling with economic depression, sick and dying populations, and anxiety over the future, what could our collective futures look like if we took this opportunity to recreate communities with intentional and intensive action towards righting racial injustice?

### Plenary Panelists:

- Jamira Burley, Head of Youth Engagement, Skills for the Global Business Coalition for Education
- Anea Moore, Rhodes Scholar, University of Oxford (Facilitator)
- Dr. Andre Perry, Fellow in the Metropolitan Policy Program, Brookings



**Jamira Burley** is an internationally recognized speaker, social justice advocate, and next-gen social impact consultant. Jamira is on a mission to lead systematic and sustainable change that improves the lives of young people across the globe. Recognized by the White House as a Champion of Change and Forbes 30 Under 30 Honoree, Jamira leads with expertise on social justice, youth engagement, education reform and corporate social responsibility to authentically reshape communities and disrupt the status quo.

As a native of West Philadelphia, Jamira saw first-hand the disenfranchisement of marginalized communities. In 2015, sparked by the murder of her brother Andre, Jamira discovered her calling at the age of 15 years old. She organized an anti-violence program in her high school, which reduced the rate of violence by 30%. Gaining public recognition through her efforts, she received a \$50,000 grant from the Governor to implement the program in the ten most persistently-dangerous high schools in the city.

She is the first of her 15 siblings to graduate high school and pursue higher education, obtaining a BA in International Business and Legal Studies from Temple University. For the past decade, Jamira has worked with corporations, non-profits, and government leaders on better engaging impacted communities. Currently, she is Head of Youth Engagement and Skills for the Global Business Coalition for Education. There she helps to ensure a collaborative relationship between youth, bilateral agencies, governments, and business leaders; to enable innovative ways to educate, engage, and activate young people around the world. In 2018, she was the first United States citizen awarded the Global Leadership Award for Vital Voices and selected as an MIT Media Lab Fellow.

Before the Global Business Coalition for Education, Jamira worked as the National Deputy Millennial Vote Director at Hillary For America, and before that, she managed the gun violence and criminal justice portfolios at Amnesty International USA. Jamira's work sits at the intersection of policy, community, and social good, Jamira provides unique insight that will help

actualize the change we all so desperately need. Lastly, Jamira consults with a number of public/private entities on how to authentically engage impacted communities and guest host on SiriusXM, where she and leading youth/young adult experts reexamine this country's history and the reemerging of past conflicts (current events), to generate a fresh perspective and create REAL change through solution-driven dialogue.



**Anea Moore**, originally from southwest Philadelphia, is a Rhodes Scholar at the University of Oxford where she is currently pursuing an MPP and an MSc in Comparative Social Policy. Her advocacy and research focuses on applying a radical racial justice lens to equitable economic & workforce development, and social services provision in Philadelphia.

Anea originally became committed to improving the lives of marginalized people in Philadelphia in high school, where she helped organize a 1,500 student walkout in protest of the 2013 school district budget cuts and volunteered over 300 hours at local community organizations.

After both of her parents passed in 2015, Anea pursued a B.A. in Sociology and Urban-Studies at the University of Pennsylvania where she used her studies to better understand how racial and economic inequity wrapped into her late parents' lives. During her undergraduate career, she worked with Penn to improve services for low-income students, and helped the university to establish an office and programs that provide food, textbooks, grants, and other services to 1,000+ low-income students every year. She also chaired the 2019 IvyG conference, the largest conference for FGLI students in the world, which provided workshops that taught over 550 attendees how to organize for the rights of low-income students on their own college campuses.

Beyond campus, Anea served as the Assistant Community Engagement Coordinator and as a classroom assistant at a community school. She helped full-time school staff to organize events and workshops for the local community in order to better integrate student, family, and community interests and needs into school policy. During the summer after she graduated, she worked for the White House Initiative for Educational Excellence for African-Americans where she looked at black racial justice in the education space on a national level.

In the future, Anea is hoping to return to Philadelphia after finishing her Oxford degrees next year where she wants to work on equitable community development in her professional life, and mutual aid and political organizing through non-work activities



**Andre Perry** is a Fellow in the Metropolitan Policy Program at Brookings, a scholar-in-residence at American University and a columnist for the Hechinger Report. A nationally known and respected commentator on race, structural inequality and education, Perry is a regular contributor to MSNBC and has been published by The New York Times, The Nation, Washington Post, TheRoot.com and CNN.com. Perry has also made appearances on CNN, PBS, National Public Radio, NBC and ABC. His research focuses on race and structural inequality, education, and economic inclusion. Perry's recent scholarship at Brookings has analyzed Black-majority cities and institutions in America, focusing on valuable assets worthy

of increased investment. He is the author of the forthcoming book, *Know Your Price: Valuing Black Lives and Property in America's Black Cities*, which will be released by Brookings Institution Press in May 2020 and is currently available through pre-order.

Perry's academic writings have concentrated on race, structural inequality, and urban schools. Perry co-authored the Brookings Institution report, *Devaluation of Assets in Black Neighborhoods* and has presented its findings across the country, including the U.S. House Financial Services Committee. As a follow-up, Perry co-authored *Five-star reviews, one-star profits: The devaluation of businesses in Black communities*, which examines the effects of racism on business owners' bottom lines. Perry's scholarship and writings on education reform have made him a go-to speaker on structural inequality around schools. For the 10th anniversary of Hurricane Katrina, Perry co-authored *School by School: The Transformation of New Orleans Public Education* in

"*Resilience and Opportunity: Lessons from the U.S. Gulf Coast after Katrina and Rita*," published by Brookings Institution Press. Perry also co-authored "The Transformation of New Orleans Public Schools: Addressing System-Level Problems without a System," published by the Data Center of New Orleans. He also co-authored the chapter *Between Public and Private: Politics, Governance, and the New Portfolio Models for Urban School Reform* published on Harvard University Press.

A native of Pittsburgh, Pa., Perry earned his Ph.D. in education policy and leadership from the University of Maryland College Park.

## Workshop: Community Impact through Arts and Engagement

This session will highlight Mill Creek Community Project's Fine Art Through Our Eyes Community Arts Initiative. Participants will explore the process, experiences, and impact of communal asset leveraging between Philadelphia community based artists, cultural bearers, and entrepreneurs of color who live, work, teach, and commit to using art as a launch pad to community engagement and impact.

### Presenters:

- Jean and Joyce Bevins, founders of Eli Lu Entertainment
- Sedakial Gebremedhin, **Traction** Company
- Moderator: Cass Green, Co-founder of Mill Creek Community Partnerships and Director of Fine Art Through Our Eyes Community Arts Initiative
- Jerry Puryear artist/educator
- Sedakial Gebremedhin of Traction Company



**Cass Green** is a community engagement and partnership developer expert, social arts practitioner, with extensive experience in business & arts administration, project management, fundraising, creative place-making and Trauma Informed Care.

Cass is an artist, designer, producer, arts educator, and curator who attended FIT, co-founded MCCC and is the visionary behind Fine Arts Through Our Eyes Community Arts Initiative in 2005 whose mission is to provide a safe, creative, stimulating and accessible environment for individuals to explore the creativity and highlights - artists of color. Her career includes 27 years at the University of Pennsylvania, of which 15 of those years were served at Institute of Contemporary Art-ICA. Her career includes roles as the Director of Community Engagement and Partnerships at People's Emergency Center until March 2019 when she joined the staff of New Kensington Community Development Corporation as the Project Manager for their Innovations In Community Based Crime Reduction-Dept. of Justice project.



**Jerry Adam Puryear** was born in Arlington, Virginia and fell in love with art early in his life because his father too was an artist. As early as elementary school, his teachers noticed that he was a talented artist. He attended the Corcoran School of Arts and Design. He completed his BA at St. Joseph's University where he majored in Fine Arts and Education. Through art, he strives to document and incorporate his own personal experiences, to capture principles and concepts concerning life. Jerry shares the gift of art by marrying the technical skills that he acquired during his educational studies and his spiritual connections. Jerry is a substitute teacher with the school district of Philadelphia and is currently the Artistic Director and lead artist for MCCC's Fine Art

Through Our Eyes (FATOE) Community Arts Initiative. His work is collected throughout the US and he fosters a sense of art appreciation in every aspect his life.

## Workshop: Philadelphia OhSoWhite: Diversifying the Development and Construction Industry

Philadelphia's rate of inclusion in the real estate and construction industry for women and minority businesses continues to lag behind neighboring cities and states, and the community development and non-profit sectors have fared no better. This workshop will look at specific steps and best practices to address current disparities.

### Presenters:

- Blane F Stoddart, BFW Construction Project Managers
- J'nelle Lawrence, Economy League of Greater Philadelphia.



**Blane Fitzgerald Stoddart** is President and CEO of BFW Group, LLC. BFW provides construction project management, program management, owners' representation, LEED Administration, and development consulting services to non-profit and for-profit developers, government, contractors, schools and institutions in the Mid-Atlantic region. Mr. Stoddart formerly served as Vice President of Business Development and Customer Care for Innova Services Corporation. Prior to that, Mr. Stoddart served as CEO of The Partnership CDC and its subsidiaries. Under his leadership The CDC created over 114 new jobs, built 300 residential and commercial units, and invested close to \$100 million dollars in West Philadelphia, directly west of the University of Pennsylvania.

Mr. Stoddart holds a Bachelor's of Science in Economics and Marketing from the Wharton School, University of Pennsylvania. He was recently appointed by PA Governor Tom Wolf to the Governor's Commission on African American Affairs.



J'nelle E. Lawrence, MBA brings to the team 13 years of Procurement and Supplier Diversity experience from her roles as a Procurement Specialist at The Federal Reserve Bank of Philadelphia, Global Supplier Diversity Manager at AstraZeneca Pharmaceuticals and Supplier Diversity Lead at The Chemours Company.

J'nelle holds a Bachelor of Science in Business Administration from Villanova University and a Masters in Business Administration with a concentration in Entrepreneurship and Innovation from Drexel University. J'nelle is very active in the local business community in Philadelphia and the state of Delaware, as an active member of the MSDC, WBEC, the New

Castle County Chamber of Commerce, National Association of Women Business Owners, and the Independence Business Alliance. She currently sits on the Board of Directors at the Claymont Community Center. In December 2014, J'nelle was recognized as a recipient of

Delaware Today's "Women in Business Award" and in June 2016, J'nelle was recognized by DiversityPlus Magazine as a national recipient of their "Top 25 Women in Power Impacting Diversity."

J'nelle currently resides in Claymont, DE with her husband Tyrece and their 3 year old Cavapoo, Zeke. J'nelle loves sports, loves spending time with friends and family, especially sushi nights, and loves entertaining in their home.

## Workshop: Real Estate Strategies for Neighborhood Preservation

In this session, we will explore the impact of PIDC's Commercial Mortgage Loan as a prime example for real estate strategies for neighborhood preservation.

### Presenters:

- Moderator: Arthur Gimenez, PIDC
- Rich Olaya, OZ Collaborative
- David Simms, Eatible Delights



**Arthur Gimenez** is the Director of Business Development at PIDC. In this role, he assists small businesses that have difficulty obtaining traditional bank financing for working capital, business growth, and expansion. Prior to joining PIDC, Arthur worked for The Enterprise Center Capital Corporation and Accenture in its finance and performance management practice. Arthur's many specialties include small business lending, small business development, economic development, and management consulting. Arthur completed his MBA at Temple University's Fox School of Business.



**Rich Olaya** has amassed extensive experience in an array of project types including museum, religious, university, and high-rise commercial and multi-family buildings. Olaya Studio has recently expanded and will now be known as O Z Collaborative, where Rich continues as a principal. Born in Bogota, Colombia, Rich's multi-cultural background provides clients with a unique cosmopolitan perspective. As a Philadelphia resident for over 30 years, Rich also has an intimate understanding of the region's history and context. Rich, along with his two sons, has been a resident of University City for the last 20 years. He's an active member in his community, contributing his time to various arts and cultural organizations in the city. Rich's interests outside of the office include participating in Olympic distance triathlons, early morning surfing excursions at the Jersey Shore and making traditional Colombian dishes like arepas and tamales.



**David Simms** is the Founder and Owner of Eatible Delights Catering. While building Eatible Delights, David worked for The Olive Garden, Restaurant Associates and La Terrasse restaurant, where he received formal training under Chef David Greer. He attended and graduated from OIC Philadelphia where he received hospitality and culinary training. Additionally he formed David's Place Restaurant, secured the backstage catering for the Robin Hood Dell East and provided catering at its concession stand; he also operated a concession stand at Citizens Bank Ball Park. After he formed Eatible Delights Catering, he was selected to participate in the 1996 All Star game which was his first large

scale (750 people) catering and event coordinating project where he worked with Aretha Franklin.

## Conversation 1: Where are we now, and how can our communities heal through our work?

This is a frank discussion of this unique moment of our times and how neighborhood vitality is at the forefront of healing, action and social justice.

### Plenary Panelists:

- Tempest Carter, Director of Community & Economic Development, ACHIEVEability (Facilitator)
- Mindy Thompson Fullilove, Psychiatrist, The New School
- Jeremy Liu, Senior Fellow for Arts, Culture, and Equitable Development
- Joseph McNeely (Retired)



**Tempest Carter** serves as the Director of Community & Economic Development at ACHIEVEability. ACHIEVEability has 38 years of fighting to end the cycle of poverty in West Philadelphia. As Director of Community & Economic Development, Tempest directs Community Services Office Initiatives, liaising between political, civic, residential and business stakeholders, building out economic development strategies for the 60th Street Commercial Corridor, supporting Built Environment Improvements in the Haddington and Cobbs Creek Neighborhoods, and championing Equitable Development as a poverty alleviation tool. Prior to working in Economic Development, Tempest served as a Peace Corps

Volunteer in Panama where she worked with families and youth, and helped villagers start and expand their businesses. Temple University with a degree in Economics and a minor in Spanish. She served as a Peace Corps Volunteer in Panama from 2012-2014



**Mindy Thompson Fullilove, MD, LFAPA, Hon AIA**, is a social psychiatrist and professor of urban policy and health at The New School. Since 1986, she has conducted research on AIDS and other epidemics of poor communities, with a special interest in the relationship between the collapse of communities and decline in health. In addition to published research, She has also written: *The House of Joshua: Meditations on Family and Place*, *Root Shock: How Tearing Up City Neighborhoods Hurts America and What We Can Do About It*, and *Urban Alchemy: Restoring Joy in America's Sorted-Out Cities*. A third edition of *Homeboy Came to Orange: A Story of People's Power*, which she helped her father,

Ernest Thompson, write, was released in May 2018 by New Village Press. She is co-author, with Hannah L. F. Cooper, of *From Enforcers to Guardians: A public health primer on ending police violence*, issued by Johns Hopkins University Press in January 2020. Her forthcoming book, *Main Street*, will be released in October 2020 by New Village Press.



**Jeremy Liu** works to support healthy, just, and sustainable communities through strategic engagements as an investor, advisor, and artist/designer in public policy, real estate, sustainable business, and impact investing. As a Senior Fellow at PolicyLink, he is shaping a national initiative to integrate arts, culture, and creative placemaking into equitable development. Prior to his role at PolicyLink, he served as executive director of East Bay Asian Local Development Corporation. His creative projects and publications include: *We, the 100 Million*, a spoken word equity atlas; the *Ciudades x Todos* Lotería game based on the All-In-Cities Equitable Economic Inclusion Toolkit; co-authored *Creative*

*Change: Arts, Culture, and Equitable Development—A Policy and Practice Primer*, and has contributed chapters to the National Endowment for the Arts' *How to Do Creative Placemaking* book, and a forthcoming *Placemaking Handbook*. He co-founded Creative Ecology Partners, an art and design studio incubating economic and community development innovation, which developed the Creative Determinants of Health framework.



**Joseph B. McNeely** is a nationally known educator and consultant on community development and a veteran community organizer. He is currently president of MetroScape Development, a real estate development firm focused on Baltimore city. His extensive training and development track record includes serving as the initial organizer and first Executive Director of the Central Baltimore Partnership from 2006-2015 and served as the Executive Director of the Central Baltimore Partnership. He was the founding executive of Baltimore's South East Community Organization (SECO) and Southeast Community Development Corporation before serving at the national level in the Carter

Administration. Served as the President of the national Development Training Institute (DTI), and has written extensively on community development and has taught graduate courses on community development at several universities in Maryland, New York and Ohio. He is a co-author of the textbook *Community Economic Development in Social Work* Columbia University Press, 2014.

## Convener:



## Advocate:

JPMORGAN CHASE & Co.



## Organizer:

## Trainer:



## Placemaker:



## Stakeholder:

