

PACDC works to create an equitable city where every Philadelphian lives, works, and thrives in a neighborhood that offers an excellent quality of life. We invite you to help build this just and inclusive city by sponsoring the 2021 Signature Events Series. Sponsors will receive recognition and network with Philadelphia's community development sector, while supporting PACDC's programs throughout the year.

Your health and safety are important to us. As much as we enjoy gathering in person, we will continue to follow public health recommendations and rely on virtual events until it is safe to convene. These events will take place on their scheduled dates—whether in person or virtually.

PRE-GALA VIP RECEPTION

Tuesday, March 23rd

Time and Location TBD

The VIP Reception brings together the Gala's sponsors and honorees in a small pre-Gala event.

ANNUAL GALA & AWARDS CEREMONY

Thursday, April 22nd from 5:30–8:30 p.m.

WHYY, 150 N. 6th St., Philadelphia, PA 19106

This annual event recognizes excellence in Philadelphia's community development industry with a series of competitive awards:

- **COMMUNITY DEVELOPMENT CHAMPION AWARD** honoring an individual or group of individuals for their overall leadership in advancing the field
- **BLUE RIBBON AWARD** honoring CDCs for their achievements in Community Development Excellence
- **COMMUNITY LEADER AWARD** recognizing outstanding volunteer leadership
- **EQUITABLE ENTREPRENEUR AWARD** recognizing outstanding achievement by an individual entrepreneur that advances equity and economic opportunity for low-income residents in their business model
- **RISING STAR AWARD** recognizing outstanding staff under 40 from PACDC member organizations

PACDC 2021 MAGAZINE

The full-size, four-color magazine will be released at the Gala and then widely distributed throughout the year. It showcases the award winners and finalists and highlights key issues facing the community development field.

FORWARD EQUITABLE DEVELOPMENT CONFERENCE

Early Summer

Jefferson University, Dorrance H. Hamilton Building,
1001 Locust St, Philadelphia, PA 19107

This conference will share best practices, inspire new thinking, and build networks for lasting change.

ANNUAL MEETING

Wednesday, December 8th

Time and Location TBD

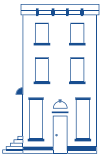
Contributions to the Philadelphia Association of Community Development Corporations, a 501(c)(3) tax exempt non-profit corporation, are tax deductible as allowed by law. The official registration and financial information for PACDC may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania 1(800) 732-0999. Registration does not imply endorsement.

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2021 SIGNATURE EVENTS SERIES SPONSORSHIP OPPORTUNITIES

	Sponsor Benefit	Convener \$30,000	Advocate \$15,000	Organizer \$10,000	Trainer \$7,500	Placemaker \$5,000	Stakeholder \$3,000
PRE-GALA VIP RECEPTION MARCH 23RD	VIP Reception Tickets	6	3	2	2	1	1
	Program & On-Screen Recognition	✓	✓	✓	✓	✓	✓
GALA & AWARDS CEREMONY APRIL 22ND	Gala Tickets	8	6	4	4	3	2
	On-Screen Recognition	✓	✓	✓	✓	✓	✓
	Prominent Role in the Awards Ceremony	✓	—	—	—	—	—
2021 PACDC MAGAZINE RELEASED AT GALA	Magazine Ad Full page: 7.5" W X 10" H Half Page: 7.5" W X 5" H	Outside back cover and inside full-page ad	Two full-page ads	Full-page ad (Premium placement)	Full-page ad	Full-page ad	Half-page ad
	Recognition in Magazine	✓	✓	✓	✓	✓	✓
FORWARD EQUITABLE DEVELOPMENT CONFERENCE EARLY SUMMER	2-Day Conference Tickets	8	5	4	3	2	1
	Program & On-Screen Recognition	✓	✓	✓	✓	✓	✓
	Exhibition Table	✓	✓	✓	✓	✓	—
ANNUAL MEMBERSHIP MEETING DECEMBER 8TH	Annual Meeting Tickets	2	2	2	1	1	1
	On-Screen Recognition	✓	✓	✓	✓	✓	✓
ENTIRE YEAR OF VISIBILITY	Recognition in Event Promotional Materials	✓	✓	✓	✓	✓	✓
	PACDC Associate Membership for 1 year (non-CDCs only)	✓	✓	✓	✓	✓	✓
	PACDC 2021 Website Presence	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo	Logo

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CONTACT NAME

BUSINESS/ORGANIZATION

ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

Sponsorship Levels

<input type="radio"/> Convener	\$30,000
<input type="radio"/> Advocate	\$15,000
<input type="radio"/> Organizer	\$10,000
<input type="radio"/> Trainer	\$7,500
<input type="radio"/> Placemaker	\$5,000
<input type="radio"/> Stakeholder	\$3,000

Please submit this completed form and a press-quality (high-resolution) pdf file of your ad to pacdcevents@pacdc.org no later than **Friday, February 12th**.

Payment is also due by **February 12th**. You may pay online at pacdc.nationbuilder.com/sponsorship_payment_page or send your check payable to PACDC at the address below.

If you have any questions regarding your ad, please contact Briana Guillory at bguillory@pacdc.org.

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