

FORWARD EQUITABLE DEVELOPMENT

June 16th - June 17th

Presented in collaboration with the City of Philadelphia Division of Housing and Community Development, Federal Reserve Bank of Philadelphia, Knight Foundation, and NeighborWorks America

PACDC Forward Equitable Development Conference

Wednesday, June 16th

“Doors open” at 10:20

10:30: **Welcome from Rick Sauer, Executive Director**
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10:40-11:00: **Opening Activity: Breaking Barriers and Opening Possibilities**
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This interactive exercise will encourage participants to reflect on the world they imagine and eliminate the barriers to create that very world.

11:00: **Keynote Address and Q&A from Dr. Shakti Butler**
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Radical Imagination: Creating a Future (and Present) of Equity

What do we need to begin to heal individually and collectively and how is that healing tied to building radical imagination? This speech is an invitation for all of us to step into our inherent greatness as human beings so that we can imagine and build a future that is healthier, more connected, and sustainable.

11:45-12:00: **Break**
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12:00: **Radical Imagination in Action**
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What are one or two key steps/insights from this morning you can take into your work tomorrow?

12:30: **Key Takeaways and Preview of Tomorrow**
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Afternoon Activity: Scavenger Hunt!

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Step away from your computer, enjoy the sun, and find pieces of an Equitable Philadelphia that already exist in your neighborhood. Send your photos to pacdcevents@pacdc.org, or share them on social media using #EquitablePhilly.

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Thursday, June 17th

8:30: **Yoga with Adriana Adelé**

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Through yoga, Adriana holds space for intentional movement, deep rest & breath, radical self-inquiry, Black well-being, learning/unlearning & affirmation of our innate wholeness as individuals in service of the collective.

11:00: **Welcome from Pamela Bridgeforth, Director of Programs**

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11:05: **Panel Conversation: Finding Our Next Big Advocacy Effort and Q&A**

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Effective advocates for radical equity will share how their work evolved and what steps community developers can replicate or innovate in Philadelphia.

- Robin Rue Simmons, Alderman, City Of Evanston, IL
- Jacqueline Waggoner, President, Solutions division, Enterprise Community Partners
- Diane Yentel, President & CEO, National Low Income Housing Coalition
- Moderator: Beth McConnell, Director of Policy, Philadelphia Office of Community Empowerment and Opportunity

12:00: **What's Next?**

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In breakout groups, participants will share their big idea(s) to achieve radical equity in housing policy, economic development, and health outcomes.

12:30: **Closing Remarks**

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4:00: **PACDC Membership Meeting**

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This closing membership meeting is open to PACDC members only. Receive an update on our work, learn to make summer cocktails with Bartender Barry, and network with one another.

What's in Your Backyard?

Step away from your computer, enjoy the sun, and find pieces of an Equitable Philadelphia that already exist in your neighborhood.

Take a walk around your neighborhood, and document what you find that represents one of the following items:

- Hope
- Joy
- Relief
- Change
- Equity
- Art
- Food
- Summer
- Wellness
- Home

Send your photos to pacdcevents@pacdc.org, or share them on Twitter and Instagram using #EquitablePhilly.

PACDC will share your photos at Thursday's conference session and post-event. We are excited to experience your neighborhood through your eyes.

2021 Conference Playlist

Is it just us, or does a fire playlist motivate you to create an Equitable Philadelphia?! We pulled together two hours of great music for our attendees to listen while you work this morning and bring that energy to the conference! Available Now on [YouTube](#), [Spotify](#), and [Apple Music](#).



Special Episode of Iron Sharpens Iron



Cass Green of New Kensington CDC and Somaly Osteen of SEAMAAC are joining Leon and De'Wayne for a very frank conversation on race and community organizing. Listen to this special episode of Iron Sharpens Iron at your convenience.

Iron Sharpens Iron is available on Spotify, Apple Podcasts, Google Podcasts, Anchor, and other major podcast platforms. You can find the transcript in the episode description.

Listen Now

PACDC Forward Equitable Development Conference

Featured Speakers



Adriana Adelé [she/they] is a yoga facilitator who studies and shares yoga as a practice of liberation. Through yoga, Adriana holds space for intentional movement, deep rest, Black holistic well-being, disruption of toxic dominant narratives, learning/unlearning, embodiment and affirmation of our eternal divine wholeness as individuals & in service of collective liberation. Her work helps adults and kids effectively integrate the practices and benefits of yoga including movement, meditation, and breathwork to their busy, messy, very real daily lives. Through this integration, we can transform the world into a more equitable, just, and free place for all. Adriana is a RYT-500, E-RYT-200, a yoga teacher trainer, and holds a bachelor's of neuroscience from Oberlin College.



Bartender Barry launched his own private bartending business during the summer of 2019. He received a certificate in mixology from the Aqua Vitae Bartending Institute where he is currently an instructor. He has also obtained his RAMP and ServSafe certifications to responsibly serve alcohol, keep guests safe, and maintain the integrity of the profession. A Bourbon Steward and Certified Whisky Ambassador, Barry enjoys attending whiskey tastings, visiting new restaurants with friends and hosting events that bring diverse groups of people together. He one day hopes to own his very own distillery and spirits brand.



Shakti Butler, PhD, visionary, filmmaker, transformative learning educator, wife, mother, grandmother and friend to many - is President and Founder of World Trust Educational Services, Inc., a non-profit transformative educational organization. Rooted in love and justice, World Trust produces films, curricula, workshops and programs that are catalysts for institutional, structural and cultural change. Shakti is an inspirational speaker, facilitator, trainer and lecturer who is sought after by schools, universities, public and private organizations, and faith-based institutions. Dr. Butler has produced five documentaries.

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Featured Speakers



Beth McConnell has spent all 28 years of her professional career working to advance the public interest and social justice. She is currently the Director of Policy for the City of Philadelphia's Office of Community Empowerment and Opportunity (CEO). Prior to joining CEO in January 2021, she was the Policy Director for the Philadelphia Association of Community Development Corporations (PACDC) where she led efforts to advance equitable development from 2013-2021. For five years prior, Ms. McConnell was also the Executive Director of the Media and Democracy Coalition. Beth was the State Director of the Pennsylvania Public Interest Research Group (PennPIRG) until 2017, advocating for state and federal policies to protect consumers. She is on the board of directors of SEAMAAC, PennPIRG, and PennEnvironment, was a founding board member of PhillyCAM in 2008, and is a graduate of the University of Pennsylvania.



Robin Rue Simmons is a strategist, civic entrepreneur and alderman of Evanston's 5th Ward. Over the course of her entrepreneurial career, she has launched and operated multiple businesses and has developed dozens of affordable homes funded by the Neighborhood Stabilization Program. Rue Simmons was elected 5th Ward alderman for the City of Evanston in 2017. Most notably, she led the passing of the nation's first reparations program. Ald. Rue Simmons is the director of innovation and outreach at Sunshine Enterprises, which has supported over 1000 neighborhood entrepreneurs in launching or growing a business. She also serves as chief strategist at Ujima Solutions Group, LLC, in addition to managing residential and commercial property that she owns. In her free time, she enjoys her family, new experiences and forest bathing.

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Jacqueline Waggoner is president, Solutions Division, for Enterprise Community Partners, Inc. During her tenure at Enterprise, she has deployed capital, intellectual resources and capacity building tools to achieve Enterprise's strategic and production goals, leading to more than \$1.3 billion in Enterprise investments locally. She has worked with partners to create local funds for affordable housing, advocate for low-income families and advance Enterprise's vision of providing affordable homes in vibrant communities. Jacqueline serves on a number of public, nonprofit and coalition boards, including the Los Angeles Homeless Services Authority Commission (vice chair) and its Ad Hoc Committee on Black People Experiencing Homelessness (chair), the UCLA Luskin School of Public Affairs, the Los Angeles Business Council and the Committee for a Greater LA. A Los Angeles native, she holds a bachelor's degree in sociology and a master's degree in urban planning from UCLA.



Diane Yentel is the President and CEO of the National Low Income Housing Coalitions. Diane is a veteran affordable housing policy expert and advocate with nearly two decades of work on affordable housing and community development issues. Before rejoining NLIHC (where she previously worked as a policy analyst), Diane was Vice President of Public Policy and Government Affairs at Enterprise Community Partners, where she led federal, state and local policy, research and advocacy programs. Prior to Enterprise, Diane was the director of the Public Housing Management and Occupancy Division at the US Department of Housing and Urban Development (HUD), where she managed a team overseeing the development and implementation of nationwide public housing policies, procedures and guidelines. She also worked to advance affordable housing policies with Oxfam America and the Massachusetts Coalition for the Homeless, and served for 3 years as a community development Peace Corps volunteer in Zambia.

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